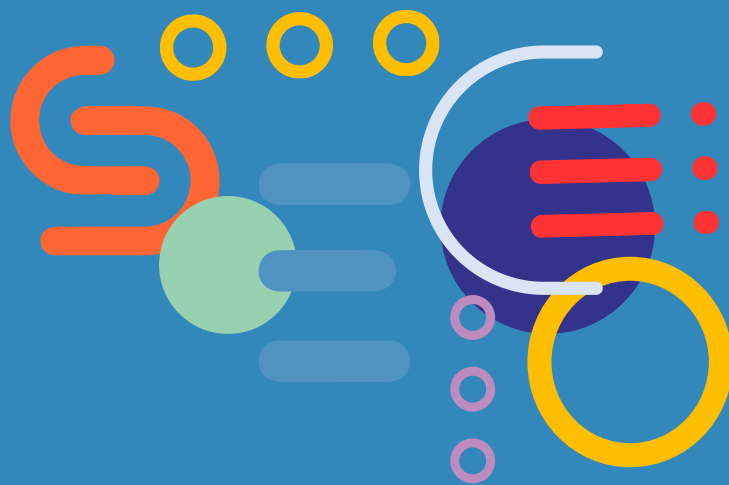




SEECO

**SOCIAL ENTREPRENEURSHIP,
EMPOWERMENT AND COHESION
PROJECT**



THE JOURNEY OF SEECO

2021-2026





Funded by the European Union
Avrupa Birliđi tarafından finanse edilmektedir
مُمَوَّل من الاتحاد الأوروبي



SOCIAL ENTREPRENEURSHIP, EMPOWERMENT AND COHESION PROJECT

Avrupa Birliđi tarafından finanse edilen, Dünya Bankası koordinasyonuylu, T.C. Sanayi ve Teknoloji Bakanlıđı Kalkınma Ajansları Genel M¼d¼rl¼đ¼ tarafından y¼r¼t¼len Sosyal Giriřimcilik G¼çlendirme ve Uyum (SEECO) Projesi, Sosyal Giriřimcilik odađında kadınların ve gençlerin sosyo-ekonomik y¼nden g¼çlendirilmesi ve toplumsal uyumun sađlanmasını amaçlar.

Social Entrepreneurship, Empowerment and Cohesion (SEECO) Project, funded by the European Union and coordinated by the Ministry of Industry and Technology, Directorate General of Development Agencies and the World Bank, aims to ensure socio-economic empowerment of women and youth and social cohesion with a focus on social entrepreneurship.



T.C. SANAYİ VE
TEKNOLOJİ BAKANLIđI



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İÇERİK



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- Gifts & Souvenirs
- Food
- Textiles
- Cosmetics



MESSAGES FROM PROJECT DIRECTOR AND MANAGER



“Our primary goal is to do meaningful work in Anatolia, strengthen women's employment and the culture of social entrepreneurship, and support regional development”

In pursuit of this goal, within the scope of the SEECO Project, we aim to increase the competencies of the public through projects and training programs, and to revitalize the entrepreneurial spirit. These projects, especially designed for women and youth, encourage them to participate more actively in economic life and to establish their own businesses. We also develop innovative solutions to achieve sustainable development through the efficient use of local resources. These efforts aim not only to increase economic growth but also to improve social welfare.

**Ahmet Şimşek, Ministry of Industry and Technology,
Director General of Development Agencies,
SEECO Project Director**

“As women and youth embark on their journey to become their own heroes, we guide them and support our journey toward becoming a stronger society, step by step.”

These projects promote gender equality and allow individuals to discover their potential. Through our training and mentoring programs, we increase participants' self-confidence and prepare them for leadership roles in the business world. Every step taken is a step towards a fairer and more inclusive future. In this journey, we strengthen the spirit of solidarity and cooperation, emphasizing the importance of growing and developing together.

**H. Hande Kara,
SEECO Project Manager**



MESSAGES FROM PROJECT PARTNERS



The cooperation between Türkiye and the European Union is rooted in long-standing shared values and a common commitment to inclusive and sustainable development. A key objective of this partnership is to strengthen the resilience of both refugees and host communities by promoting social cohesion and supporting opportunities for economic and social participation.

Funded by the European Union, the “Social Entrepreneurship, Empowerment and Cohesion in Refugee and Host Communities in Türkiye” project has made a meaningful contribution to these efforts. Through activities implemented on the ground and developed in close cooperation with local partners, the project has helped enhance the economic and social participation of communities, particularly women and young people. Its participatory approach has fostered ownership at the local level and generated tangible and lasting results.

This publication presents some of the achievements made possible through these joint efforts. Beyond documenting successful initiatives, it also reflects the shared commitment of all partners involved to building stronger, more inclusive communities.

We hope that the experiences and results highlighted here will inspire continued cooperation and contribute to a future grounded in solidarity, opportunity, and resilience.

Jurgis VILCINSKAS
Deputy Head of Delegation
Delegation of the
European Union to Türkiye

Creating more and better jobs is essential for strengthening communities and supporting inclusive economic growth. The Social Entrepreneurship, Empowerment and Cohesion Project (SEECO) reflects this vision by expanding economic opportunities for women, youth, and vulnerable groups in Türkiye.

In partnership with the European Union and the Ministry of Industry and Technology, the World Bank supports the SEECO Project to promote social entrepreneurship as a pathway to sustainable livelihoods and stronger local economies. Through training, grants, and capacity-building, the project helps aspiring women and youth entrepreneurs develop the skills, networks, and confidence to turn ideas into real businesses.

Social Entrepreneurship Centers and Livelihood Facilities established under the project create spaces where innovation, collaboration, and job creation can take root. This catalogue showcases products and initiatives developed by SEECO beneficiaries – each one a testament to the determination and creativity of entrepreneurs who are generating real impact in their communities.

At the World Bank, we believe that when women and young people participate fully in economic life, entire communities benefit. The experiences presented here show what becomes possible when partnerships, local initiative, and investment in people come together.



Agata E. Pawlowska
Operations Manager
World Bank Türkiye Office

Beneficiary Stories

STORIES OF EMPOWERMENT THROUGH CREATION

ADANA



Gülsemin Gültekin ✨

ADIYAMAN



Nazife Gökhan ✨

Zahide Durmaz Akar ✨

MARDIN



Süheyla Dağ ✨

Zübeyde Akbaş ✨

ŞANLIURFA



Banu Yüksel ✨

OSMANİYE



Şükriye Erdoğan ✨

GAZIANTEP



Sena Kanalıcı



Nour Elmousref



Pınar Bakar



KAHRAMANMARAŞ



Durdiye Şan



HATAY

Badiye Galioğlu



Tuğçe Duman Pedük



KİLİS

Nadia Al Shabeb



Sibel Karabacak



MERSİN



Tarık Rasim Nomer

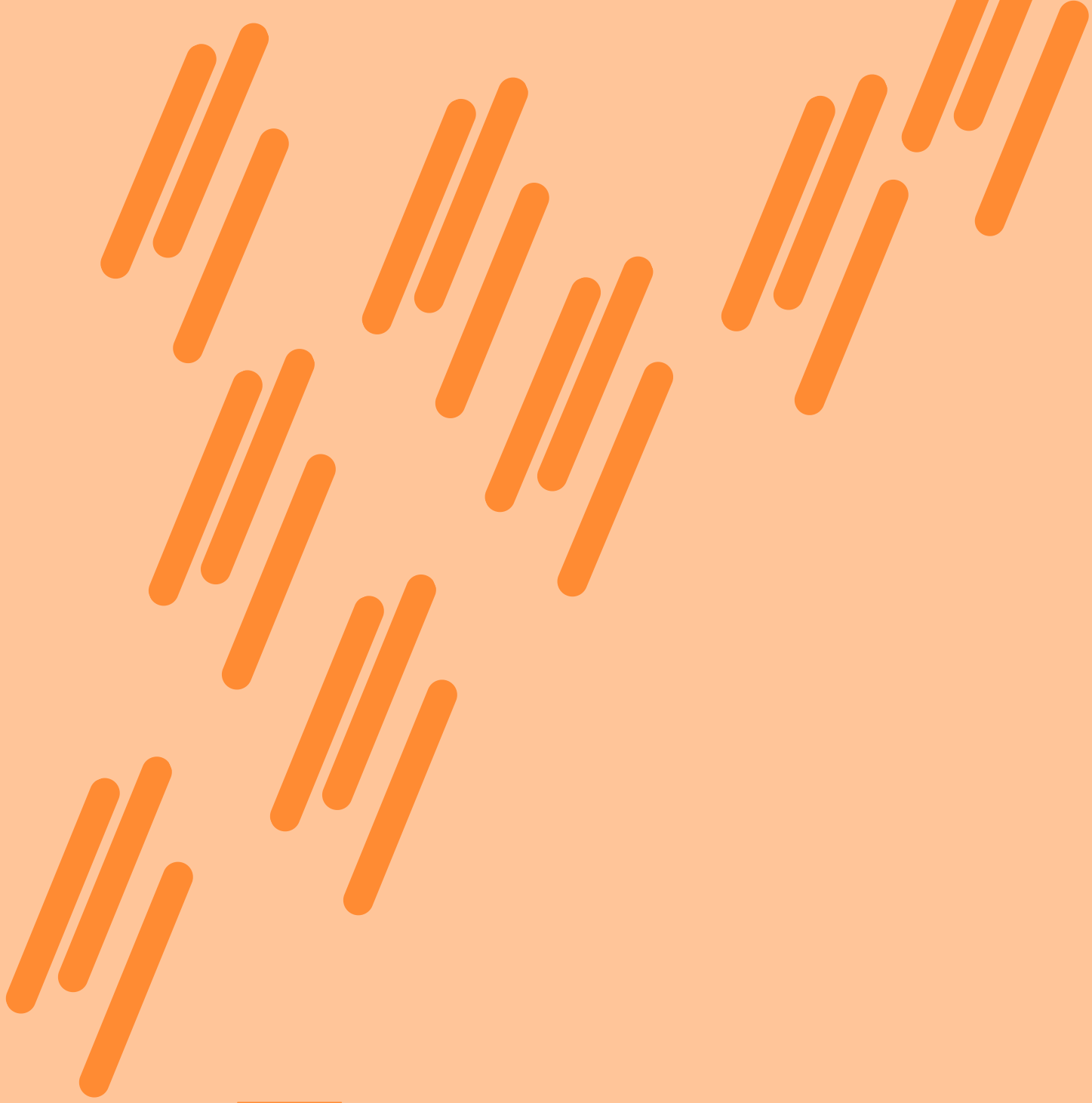


DIYARBAKIR

Derya Gülaydın,



Scan to access
beneficiary videos.



A

About the
Project

1. Vision and Purpose of the Project

The Social Entrepreneurship, Empowerment and Cohesion Project (SEECO) began in April 2021 to increase the participation of women and youth in economic life across 11 provinces of Türkiye and to strengthen social cohesion. It aims to improve the livelihoods of women and youth in host and guest communities and to contribute to the welfare of local communities by supporting social entrepreneurship.

SEECO is a journey in which women, youth and disadvantaged groups discover their own potential. In this journey, social entrepreneurship is the new name for solidarity and transformation.

The Social Entrepreneurship, Empowerment and Cohesion Project is financed by the European Union, led by the Ministry of Industry and Technology, Directorate General of Development Agencies, and coordinated by the World Bank.

Project Objectives

- Increasing livelihoods for women and youth
- Supporting innovative social enterprises
- Strengthening social cohesion between host and guest communities
- Developing the capacity of local institutions
- Establishing facilities focused on women's employment and production

STRONG STEPS FROM THE FIELD

In a region covering 14% of our country, across 11 cities with an impact area of 15 million people; the participation of women, youth and vulnerable groups in economic activities is increased, livelihood opportunities are improved, the capacities of local institutions are strengthened, and local development is supported through the development of a social entrepreneurship culture.

11
Provinces

in the region
covering
%14

15 million
people within
the impact
area

16
Million Euros
Grant Support

1.672
Beneficiaries

46
social
entrepreneurship
centers

4039
Person
receiving
training

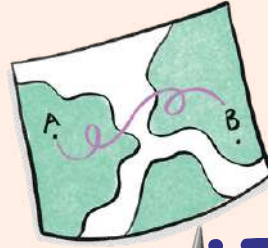
52
livelihood
facilities

20
private sector
partnerships

244
Beneficiary
- guest
community

%74
women
entrepreneurs

2. SEECO's Journey



Applications for training have opened, social entrepreneurship training has been provided in the region, and grant calls have been published.

2022

May 2022

The SEECO Project opening meeting was held in Mardin.



December 2022

Contracts have been signed with three Community Implementation Partners.

2023

January 2023

Kick-off meetings were held to introduce Community Implementation Partners and raise awareness of the project and social entrepreneurship.

The process includes initial needs assessments and signing contracts with Community Implementation Partners.

2021

2024

The distribution of grants has begun, production has started, and Social Entrepreneurship Centers and Livelihood Facilities have been opened.

November 2023

*Grant applications have opened.



Mart 2024

The beneficiaries who qualified for grants in the Dicle, Karacadağ, and İpekyolu regions have been announced.

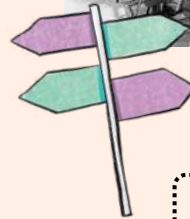


Hatay Livelihood Facility and Tarsus Gastronomy Center were officially opened.

April - May 2024

June - July - August 2024

Business plan preparation trainings were organized.



Social Entrepreneurship and Social Impact Reports have begun to be published.

May - June 2025

Capacity-building trainings for SEECO grant beneficiaries and facilities have begun with the training on "Persuasion, Moderation and Communication with Vulnerable Groups".

August 2025

The website www.seeco.org.tr has been updated.

July 2025



September - October 2025

SEECO Social Heroes Community was established and began organizing online inspirational meetings, panels, and training sessions.

November - December 2025

The number of facilities that have become operational has risen to 90.

Mart 2023

A call for support for social purchasing has been launched in the provinces affected by the earthquake.



March-June 2023

Protocol signing ceremonies were held for the first Livelihood Facilities in the earthquake zone.

SEECO PROJESİ HİBEBAŞVURU DUYURUSU!

SEECO PROJESİ HİBEBAŞVURU Duyurusu SEECO Projesi Uygulama Haricinde diğer yılan Teşebbüs İşletme Otakları ve Kuruluşları Ajanları Koordinasyonunda faydalanıcı başvuruların değerlendirilmesine ilişkin olarak duyurulmaktadır.

July 2023

SEECO Project Grant Program opened for social entrepreneurs with new business ideas focused on social and environmental benefit.

Project beneficiaries have begun receiving training provided by Community Implementation Partners.

October 2023

The results of the Project Proposal Call for Social Entrepreneurship Centers and Livelihood Facilities have been announced.

September 2023

The candidates who are eligible to receive training have been announced.



July - August 2023

Development Agencies and Community Implementing Partners organized information days regarding grant processes and received applications from potential beneficiaries.

2025



September-October-November 2024

February - March - April 2025

The number of facilities that have become operational has increased to 55.



January 2025

Grant results have been published, and contracts have been signed.

February 2025

SEECO Project Stakeholders' capacity-building trainings have begun.

2026



2. Project Stakeholders

The SEECO Project is a transformative story created by stakeholders coming together for a common goal.

The Project Implementation Unit (PIU), together with Development Agency experts, our Community Implementation Partners, and all our local stakeholders and solution partners, have built a journey where we turn entrepreneurs' dreams into reality and showcase the finest examples of solidarity and cooperation.

The efforts, expertise, and contributions of each of our stakeholders have added value to our project in empowering social entrepreneurs and supporting regional development.

In which provinces is SEECO implemented?

We are on the ground in 11 provinces, including Gaziantep, Adiyaman, Kilis, Hatay, Osmaniye, Kahramanmaraş, Şanlıurfa, Diyarbakır, Adana, Mersin and Mardin, together with the Silk Road, Eastern Mediterranean, Karacadağ, Çukurova and Dicle Development Agencies.



We organize trainings, networking events, and capacity-building activities in collaboration with local governments, governorates, and public institutions. We have implemented our project in partnership with 5 community implementation partners, 11 private sector organizations, 41 municipalities, 13 governorates, 17 provincial directorates, and 22 other institutions and organizations.



Project Activities

Grant Programs for Women and Young

Incubation support is provided to help women and young people start businesses by bringing their entrepreneurial ideas to life, and acceleration support is provided to help them grow their existing ventures.

Social Entrepreneurship Centers and Livelihood Facilities

Social Entrepreneurship Centers provide various opportunities to develop entrepreneurial capacities, professional skills, and participation.

Livelihood Facilities have been established to enable individuals to engage in income-generating activities and become economically stronger by collaborating with local institutions and organizations to produce goods.



Capacity Building

Training programs have been designed to increase the social entrepreneurship capacity of local institutions, organizations, and beneficiaries, and to strengthen their institutional structures.

Training was provided on topics such as Basic Social Entrepreneurship, Economic Literacy, Good Governance, Strategic Planning, Effective Communication, Gender Equality, Corporate Collaboration and Networking, Project Writing and Access to Funding Sources, Branding and Marketing, Business Management, and Resilience and Empowerment to Climate Change.



The Courage to Set Out



With every new beginning, every endeavor, we embark on a journey. Now, let's write the story of this journey together, step by step, by answering the questions...

The Journey of the Social Hero Workshops

To support our beneficiaries in their courageous entrepreneurial journeys, and to enhance their capacity building and storytelling skills, we have planned a Storytelling-themed workshop.

In the workshop, our participants recall their personal entrepreneurial journeys, which consist of 6 stages. They describe how they found the courage to take action, the obstacles they faced, the guides and mentors who showed them the way, and the dreams they achieved. Based on their own experiences, they leave messages for aspiring entrepreneurs at the beginning of their journey.

Through this workshop, our beneficiaries embark on a deep journey into their inner world and, as a result, are able to tell their own entrepreneurial stories. The workshop supports social cohesion through the joint participation of both guest and host communities.





1 If Life Were a Movie, Which role would you take?

A devoted mother, a hardworking wife, a child who never loses, an explorer who wants to discover new worlds, a wise person who trusts their inner voice...

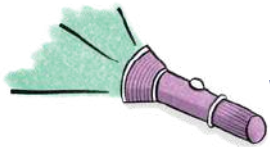
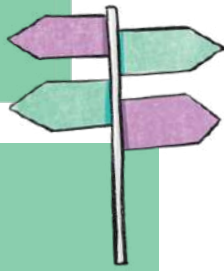
- ✦ Listen to your inner voice, remember your past.
- ✦ What are your strongest qualities that make you who you are?
- ✦ What kind of character are you, the protagonist of your own life?



2 Time for Change? What made it time for change?

There comes a moment when things don't go as planned, We wholeheartedly wish for a change in the events that disrupt the well-being of the world. The change must be radical and permanent; much work needs to be done. And then we believe that the change we envision can only be brought about by others. But that is not the reality...

- ✦ What have you bravely taken action to change?
- ✦ Does starting your own business or solving a social problem motivate you?



Do you have the courage to embark on this path fraught with uncertainties and risks?

3 This Road It was full of obstacles...

It's easy to take action for that venture we've always dreamed of. No. New paths are full of uncertainties and fears. The risks are so great that they might deter one from setting out.

- ✦ What obstacles did you encounter on your journey?
- ✦ Were there moments when you didn't believe in your own strength?
- ✦ Did you experience financial or cultural challenges?
- ✦ How did you feel when you faced these obstacles?



4 In the Midst of Uncertainty There were those who guided us...

While trying to muster the courage to take the first step, First, we need the wisdom of someone who has walked the same path. What we need is a guide or mentor who can offer trust, advice, training, or share their experiences.

- ✦ From whom did you draw strength to overcome your fear/obstacle?
- ✦ Were there people who supported your journey, your beliefs, your dreams?
- ✦ How did they help you?



5 You have completed the journey. You achieved your dreams.

With the support and strength you receive, you can overcome the obstacle you fear most. You overcame it all. Perhaps you started a business that contributes to society or achieved economic independence. Whatever the case, you have now revealed your heroic qualities. You have completed your journey.

- ✦ What happened?
- ✦ Where did you get to?
- ✦ What did you achieve?



6 Share your story. Inspire others!

You're returning home as someone who has achieved their dreams.

The journey changed you. Now you are the hero of your own story. Remember who you were in the first step.

- ✦ How did this journey affect you?
- ✦ What did it teach you?
- ✦ What would you like to say to encourage those at the beginning of their journey?



The courage to set out on the journey is success itself.





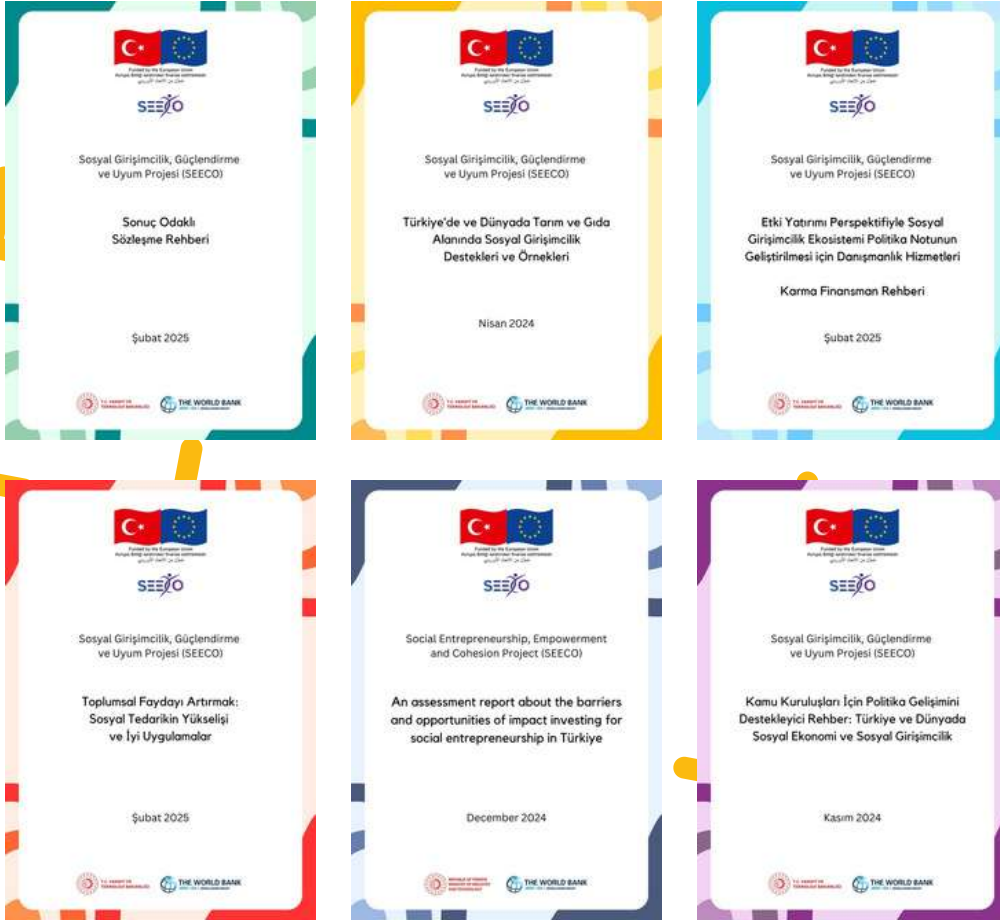
SEECO Project Library

Within the scope of the SEECO Project, we have created a Project Library to contribute to the social entrepreneurship ecosystem and strengthen knowledge sharing through the reports, guides, and publications produced.

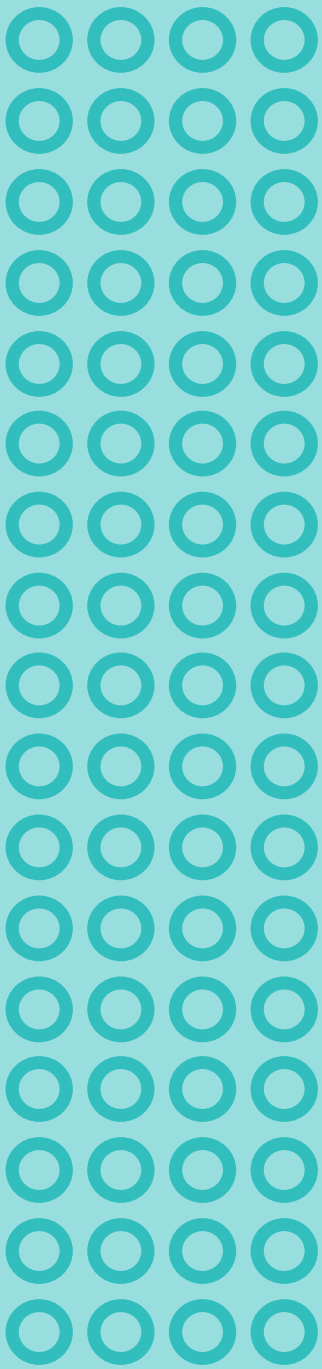
This library brings together analyses, best practice examples, ecosystem maps, and guide publications in the fields of social entrepreneurship, impact investing, social economy, and public policy. The content produced provides a guiding reference source for stakeholders in the field.

Through the Project Library, we make visible the knowledge accumulated during SEECO, creating a shared learning space for everyone who wants to amplify social impact.

All our reports and publications can be accessed via the “Project Library” menu on the SEECO website.







B



Notes from the Field

We set out on a journey to do useful work in Anatolia

"What we need is to use our minds
to work on things that our hearts
beat for."

How is Social Entrepreneurship Possible in Anatolia?

Social Entrepreneurship, Empowerment and Cohesion Project Notes // November, 2023

In April 2021, we started a project covering 11 provinces in Gaziantep, Adiyaman, Kilis, Hatay, Osmaniye, Kahramanmaraş, Şanlıurfa, Diyarbakır, Adana, Mersin and Mardin provinces: 'Social Entrepreneurship, Empowerment and Cohesion Project', SEECO for short.

The project is being implemented to increase the production potential in our country, to take into account the needs of people who do useful work for society, to make local success stories visible, to support heroes in the field, and to strengthen social cohesion.

[Read the full newsletter](#)



Mind of the West, Heart of Anatolia

“The two things women are most powerful about: production and zero waste.”

More Meaningful Life Through Transformation

Social Entrepreneurship, Empowerment and Cohesion Project Notes // December, 2023

This month, thanks to social media, we were introduced to the concept of 'social decay'. The academic was on an ordinary trip with her cat when she was suddenly handed a microphone and said, "There have been many crises in the history of the world, the economy always recovers. The main problem is social decay and the loss of an ethical philosophy of life" she said, suddenly reminding millions of people about social cohesion.

[Read the full newsletter](#)




Stories That Begin with Courage

"The greatest strength of heroes is their fearlessness in transforming themselves."

The Endless Journey of the Social Hero

Social Entrepreneurship, Empowerment and Integration Project Notes // January, 2024

Most heroic narratives, myths and legends in world history have common themes and stages. In his book "The Hero's Journey", Joseph Campbell formulates these stages that the ordinary person must go through in the process of becoming a hero. The protagonist leaves his or her ordinary world, embarks on an adventure, faces challenges, undergoes a transformation and then returns to his or her ordinary world.

[Read the full newsletter](#) 

Heroes Are Among Us

"Stepping out of your comfort zone is no longer a choice, it's a necessity."

When the Time for Change Comes...

Social Entrepreneurship, Empowerment and Cohesion Project Notes // February, 2024

Social entrepreneurs, also defined as 'Change Agents' in the literature, work for social change. We call these people 'Social Heroes'. They are ordinary heroes who do their passion, who are fair, sensitive and want to create permanent solutions for future generations. They hear their inner calling to benefit society. They see that something better is possible and have the courage to take that first step. It is no longer a choice but a necessity to step out of the comfort zone and embrace change. Radical changes have never been easy. Making a fundamental change towards a strong society requires individuals to stand behind their decisions and take responsibility.

[Read the full newsletter](#) 

Those Who Can See Their Own Strength in the Darkness of the Unknown

"Even if I hadn't received the grant, I would have continued. I've gained people, I'm leaving with a full bag of achievements."

A Mentor Guiding the Way in the Darkness of the Unknown

Social Entrepreneurship, Empowerment and Cohesion Project Notes || March, 2024

Taking a step towards that venture we have always dreamed of is not easy. New ventures are full of unknowns and fears. The risks are so great that they can keep us from taking the step. We wait for a sign to guide us through the darkness of the unknown.

As we try to gather the courage to step forward, we need the wisdom of someone who has walked the same path before. We need a guide or mentor who can offer confidence, advice, training or experience.

[Read the full newsletter](#)




Change Begins with Confidence.

"Movement is an expression of a person's desire to write their own story."

Every Action Leaves a Trace

Social Entrepreneurship, Empowerment and Cohension Project Notes // March, 2024

At this time of year, we are observing the transformation of nature. The potential energy that has been resting for some time within the plants is activated. This inner movement ripens the fruits and multiplies the leaves. Nature is in motion. And we know that we have the same energy of motion because of our nature. When the time for change comes, an irrepressible desire to move begins, and this desire ends in change. Everything that moves is changing.

[Read the full newsletter](#) 

From Individual Transformation to Social Change

"Social transformation
is a reflection of
individuals' own internal
transformations."

Impact Driven Initiatives

Social Entrepreneurship, Empowerment and Cohesion Project Notes // May, 2024

There are many similarities between making a start for social and environmental impact and beginning our own journey of transformation. Both processes require profound personal and professional change, involve many challenges, questioning, and awareness and can ultimately lead to positive outcomes, both individually and socially.

All beginnings happen because of a situation that needs to be changed or corrected. The success of each new beginning is measured by the impact it generates.

[Read the full newsletter](#) 

Solidarity That Leaves a Mark



“At the root of our desire to benefit and support society lies an Anatolian story that makes us who we are.”

The Story That Makes Us Who We Are: Anatolia

Social Entrepreneurship, Empowerment and Cohension Project Notes // June, 2024

When we write the story of our existence in life, we are part of a larger story that makes us who we are, even if we only seem to make our own choices. Our family, our relatives and our ancestors who were born into the Anatolian culture inherited our current behavioral patterns. It is not known whether geography is destiny, but it is a fact that it shapes us. Just as the minerals of soil, water and the amount of oxygen in the air shape the dominant vegetation in different geographies, we develop by feeding on the values in the cultural environment in which we grow up.

[Read the full newsletter](#) 

Strength Growing Shoulder to Shoulder

"Life is not a journey we
can complete alone."

Lightening the Burden of Life: The Need for Support

Social Entrepreneurship, Empowerment and Cohension Project Notes // July 2024

Even if we want to be very successful in our business life, in our endeavors, or at least appear to be, there are times when we feel powerless and alone.

We think that we are carrying the burden of the world and that only we can carry it. If this is the case, we need to change something. It could be the way we do business, the people we share our responsibilities with, or increasing our support mechanisms.

[Read the full newsletter](#) 


Don't just worry, make it
your cause.

"Worrying is passive waiting; taking your concerns to heart means standing up and seeking solutions."

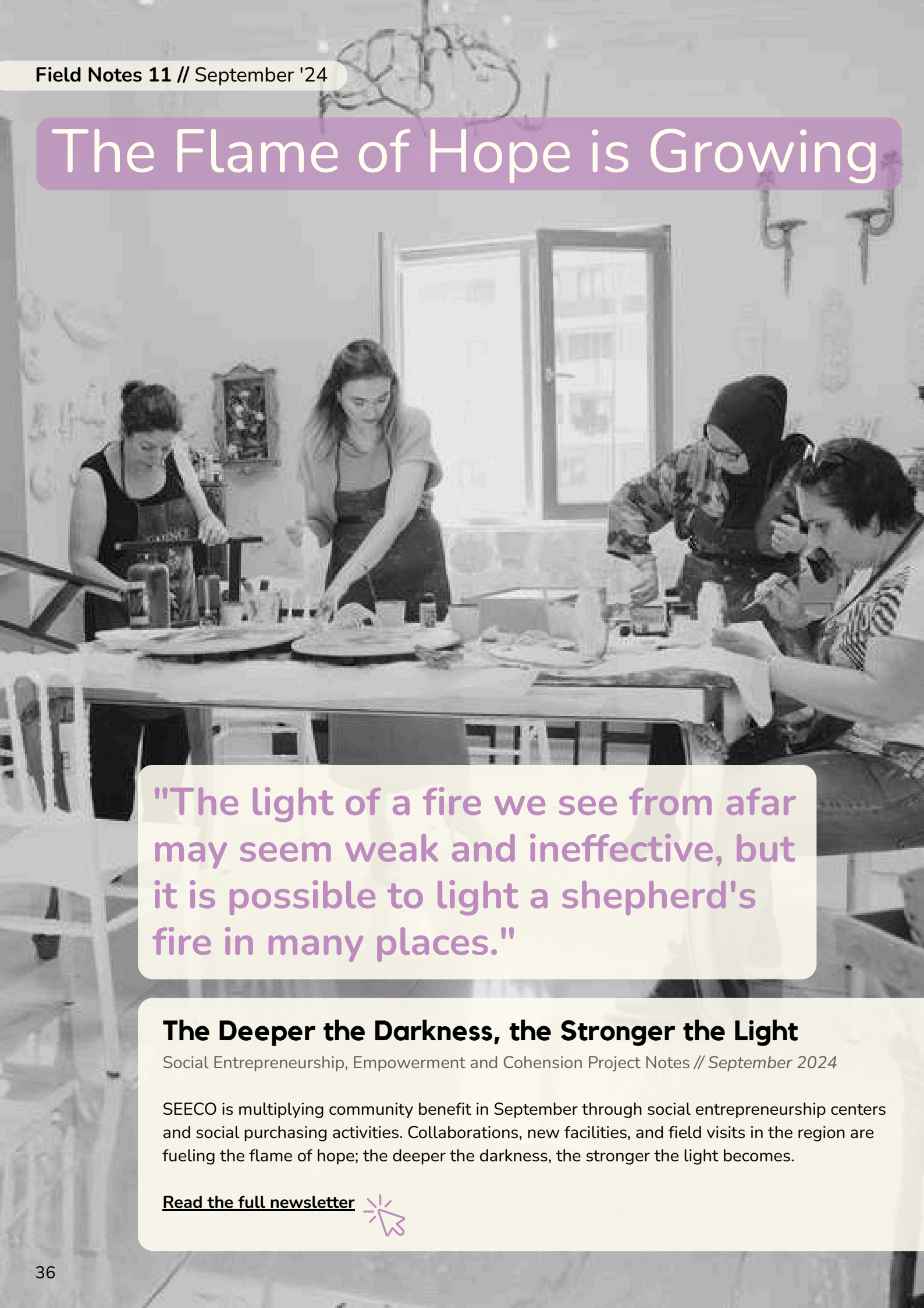
From Past to Present; A Strong Society

Social Entrepreneurship, Empowerment and Cohesion Project Notes // August, 2024

Social problems may sometimes lead us to pessimism or despair. On the other hand, as long as there are humans, there will be problems. And there will be proactive individuals who are concerned about the problems, that is, who make an effort to find solutions and take action. These individuals are the pioneers of social transformation.

[Read the full newsletter](#) 

The Flame of Hope is Growing



"The light of a fire we see from afar may seem weak and ineffective, but it is possible to light a shepherd's fire in many places."


The Deeper the Darkness, the Stronger the Light

Social Entrepreneurship, Empowerment and Cohesion Project Notes // September 2024

SEECO is multiplying community benefit in September through social entrepreneurship centers and social purchasing activities. Collaborations, new facilities, and field visits in the region are fueling the flame of hope; the deeper the darkness, the stronger the light becomes.

[Read the full newsletter](#) 

Bringing Hidden Treasures to Light



“When the treasures you’ve kept hidden come to light, dreams become reality.”

When Your Dreams Come True

Social Entrepreneurship, Empowerment and Cohesion Project Notes // October, 2024

Today, old dowry chests are being reopened with brand new dreams. The entrepreneurial women who open these chests also bring to light the labor, knowledge and spirit they inherited from their elders. They are repurposing embroidery, fabrics and handicrafts. Perhaps they have the courage to reveal the dreams they have kept hidden for years. As the boxes are opened, it becomes possible for women to achieve economic independence and write their own stories.

[Read the full newsletter](#)



Our Friendship Anniversary



**"When we unite in doing good,
we are much stronger."**

Healing Together, Uniting in Goodness

Social Entrepreneurship, Empowerment and Cohesion Project Notes // November, 2024

Working together, meeting in goodness, building strong collaborations and drawing strength from friendship... These values are the great forces that remind us that we are not alone and move societies forward. Growing together to turn our dreams into reality, increasing solidarity and multiplying goodness is the cornerstone of local and collective development.

From gastronomic centers to e-commerce networks, many new steps were taken as the SEECO community completed its first year.

[Read the full newsletter](#) 


Waking Up to the New Year with Entrepreneurship

"Our dreams are ahead of us; we focus not on why they can't happen, but on how they can."

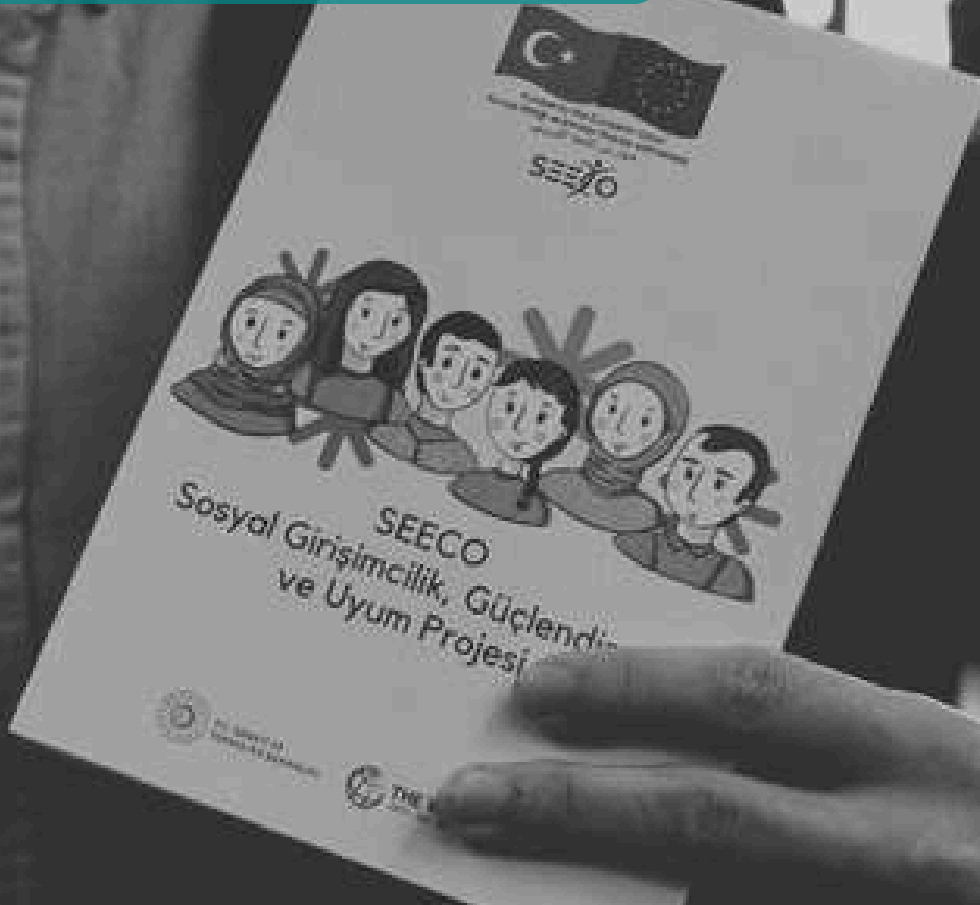
As the Light Rises, Time for Rebirth

Social Entrepreneurship, Empowerment and Cohesion Project Notes // December 2024

After the darkest night on December 21, the days begin to lengthen. The Winter Solstice is recognized as a symbol of the transition from darkness to light, of renewal and rebirth. In the past, this event was celebrated as a time of spiritual renewal and social solidarity. For us, after a year of projects that strengthened social cohesion and solidarity in 2024, it is time to focus on the new year and new beginnings.

[Read the full newsletter](#) 

January: The Season of Hope and Production



Dreams that sprout beneath the cold soil become the herald of spring.

Social Enterprises Blossoming in Cold January

Social Entrepreneurship, Empowerment and Cohesion Project Notes / January 2025

The word 'January' in Turkish (Ocak) is derived from the old Turkish word od (meaning “fire”). The place where the fire is lit is called 'oda' (room in Turkish), which means ‘fireplace’. January has become the name of the 'cold month when the fire is lit, when the days are spent inside rooms with the family, not outside working and hunting'.

'Ocak' is a word that touches our roots. Like the fire brings people together since ancient times, SEECO is a home that nurtures innovative ideas and brings entrepreneurs together.

[Read the full newsletter](#)



Together we are meaningful,
together we are strong.

"When a person feels they belong
to a community, they feel more
meaningful and powerful."

What We Need is 'To Be a Community'

Social Entrepreneurship, Empowerment and Cohesion Project Notes // February 2025

Supporting each other in difficult times within the community stems from our culture of solidarity, welcoming and sharing people we know or do not know stems from our understanding of hospitality, making decisions with structures such as village chambers, divans, elderly councils, and our need to act with common sense.

[Read the full newsletter](#)



SEECO Ship Sets Sail

"One person's struggle is all of our concern; one person's success is all of our hope."

We Are All In The Same Boat

Social Entrepreneurship, Empowerment and Cohesion Project Notes / March 2025

Even though we face storms from time to time, it is solidarity and hope that determine our direction. Recognizing that we are all in the same boat, we know that the struggle of one is the challenge of all, and the success of one is the hope of all.

In a world of increasing economic challenges, social inequalities, and environmental threats, our strongest foundation for survival and progress is to strengthen our local economy together. Strengthened by the labor of our entrepreneurs, the solidarity of cooperatives, the productivity of women, and the creativity of young people, the SEECO community produces together, heals together and grows together.

[Read the full newsletter](#) 

We are connected by
knowledge.

"Every step guided by
knowledge is a result of the
path we walk together."

Trust the Path, Grow Together

Social Entrepreneurship, Empowerment and Cohesion Project Notes // April, 2025

In Anatolia, walking the road symbolizes intention, morality and a state of togetherness. To "enter the path" is to accept a virtuous stance. "Being on the road" means remaining open to learning; 'comradeship' means knowing not to walk alone. On the road, friendships are made, experience is passed on, knowledge is shared and multiplied. Inspired by this ancient culture, the SEECO Project invites a community to walk together. This month, we are expanding this understanding with every step we take, making knowledge a common ground and learning a common journey with our online training process.

[Read the full newsletter](#) 

Today's Step, Tomorrow's Hope

"Those who set out today are the ones who will build the future."

Making Way for Future

Social Entrepreneurship, Empowerment and Cohesion Project Notes // May 2025

As SEECO, we are taking new steps together with young people in different parts of Anatolia. The centers we have established, the trainings we conduct, the ideas that grow in the field... All of them are expressions of our desire to create social transformation starting from the local level. This month, we were in the field again to pave the way for young entrepreneurs. We learned, produced and traveled together with them. Because change starts with knowledge, courage and walking together.

[Read the full newsletter](#) 

New Beginnings in June

"To remember our value and look forward."

Mid-Year Reckoning; Remembering Our Worth

Social Entrepreneurship, Empowerment and Cohesion Project Notes // June 2025

We set goals at the beginning of the year, and we settle accounts at the end of the year. What if, in the middle of the year, in June, we pause and look back at the past six months and the six months to come? What have the past six months taught us? Which dreams have blossomed and which have been quietly shelved? And the next six months ahead of us... What potentials do they hold within us? Making sense of what has happened in the past six months turns into a stop to walk the road ahead with more conscious steps.

[Read the full newsletter](#) 

A Community Growing Through Knowledge: New Centers, New Publications, New Stories

"Like a seed; we plant knowledge,
and together we sprout."

We are transforming through knowledge.

Social Entrepreneurship, Empowerment and Integration Project Notes // July, 2025

Knowledge enables not only individual development but also social transformation. This month, we grew through trainings, workshops, and shared experiences. The work carried out in different provinces offered new insights into how knowledge and skills impact people's lives. Knowledge appeared not only in printed form but also intangible, tangible, produced, and narrated forms.

While contributing strategically to the social entrepreneurship ecosystem through published guides and reports, we also nurtured on-the-ground transformation through trainings at new centers.

[Read the full newsletter](#)



Center of Development: Transformation Arising from Human Potential

Our goal and our starting point
are the same: human potential.

Human-Centered Development

Social Entrepreneurship, Empowerment and Integration Project Notes // August, 2025

Where does development begin? On a paved road, in the walls of a building, or in the figures of an investment? In fact, the most solid foundation of development is the human being. For us, development begins with investment in human potential, grows with hope and trust, and is strengthened through social transformation. Real transformation can only sprout when it touches people.

For SEECO, people are at the heart of the journey of development. This journey aims to transform individual strength into collective potential and to build a more just and sustainable future together.

[Read the full newsletter](#)



At a Turning Point in a Journey: Doors Opening, Dreams Growing


True companionship is strengthened not by a single step, but by countless steps taken together.

A Turning Point in a Journey

Social Entrepreneurship, Empowerment and Cohension Project Notes // September, 2025

A journey is not always defined by how close you are to the destination it often makes sense only when you look back. The grant program has been completed; 84 of the 94 facilities we established have now opened their doors. Each of these centers is moving forward on its own path, empowering entrepreneurial dreams, supporting production, and keeping local development alive.

September marks such a turning point for us. What once began as just a dream now takes shape in real spaces, working machines, creating hands, and growing ventures. For us, the most valuable achievement is not only that the facilities are open, but that they will continue to stand by our entrepreneurs in the future.

[Read the full newsletter](#) 

October Season: A Different Story of Labor


Change does not happen through sudden, grand steps; it grows through the small but determined efforts we make together.

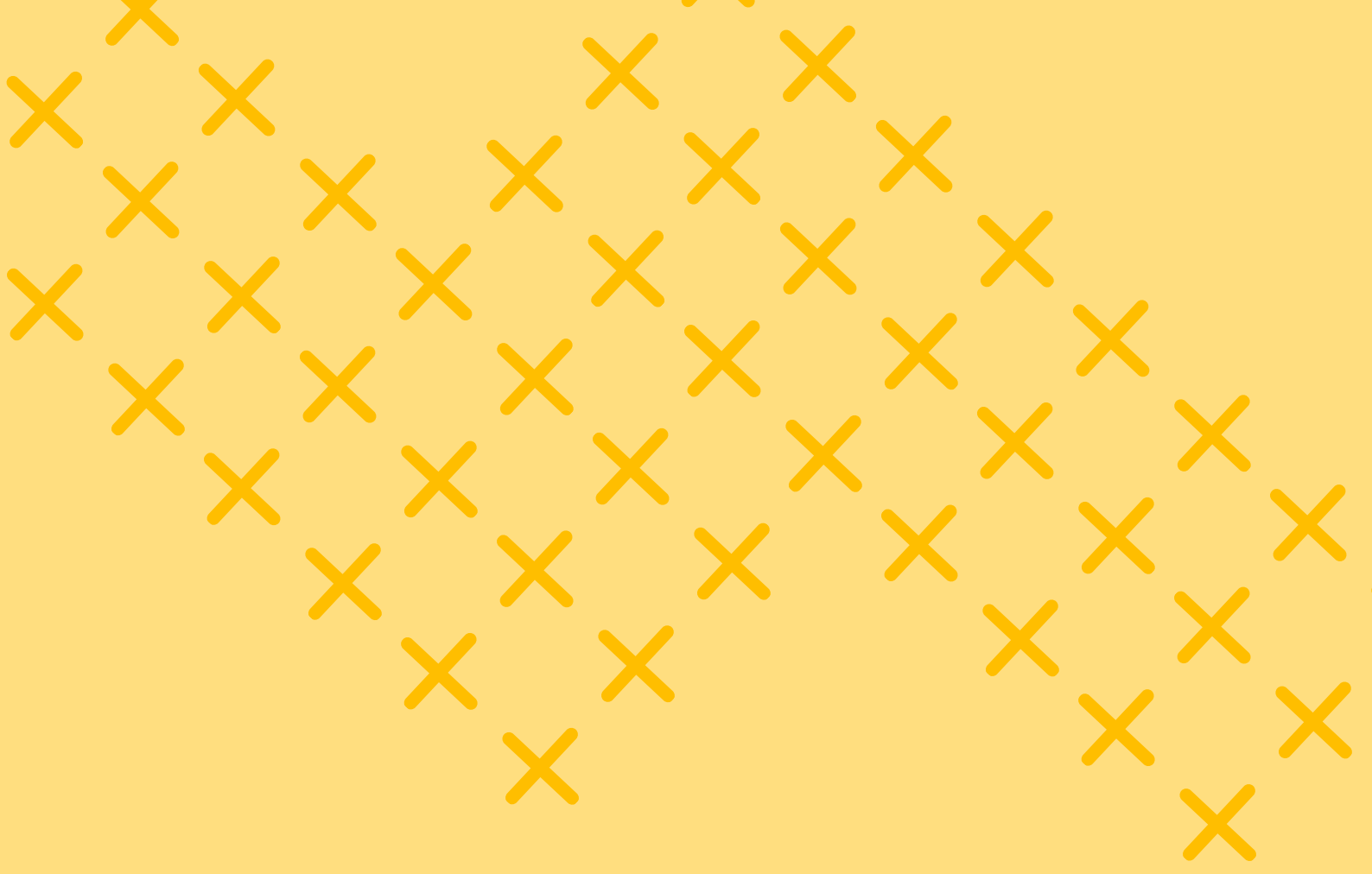
The Season of Sowing

Social Entrepreneurship, Empowerment and Integration Project Notes // October, 2025

Boiling molasses pots in Kahramanmaraş, olive festivals under the shade of olive trees in Hatay, the celebration of geographically indicated peanuts in Osmaniye, and a new café opened by a graduate entrepreneur in Mersin... Each is a different story of labor and perseverance. Every time a pot boils, a product is showcased, or a new course begins at our centers, hope takes root again. Because we know that change does not grow through giant leaps, but through small, determined acts of collective effort.

In this season of sowing, we continue to write the story of labor, together.

[Read the full newsletter](#) 



Social Procurement

1. What is Social Procurement?

Social procurement goes beyond simply purchasing a product or service; it represents a value-driven choice. This approach refers to considering social, environmental, and local development impacts in purchasing decisions made by public institutions, the private sector, or individuals.

Producers, women's cooperatives, and social enterprises supported under the SEECO Project generate multi-layered social benefits, including creating employment, reducing social inequalities, and promoting sustainable production. Therefore, the products featured in this catalogue are valuable not only for their aesthetic and functional qualities, but also for the social impact they carry.

If a purchasing decision contributes to the labor of a local producer, supports a woman's economic independence, and strengthens a community's culture of solidarity, it is social procurement.

2. How Does Social Procurement Provide Benefits?

Social procurement transforms purchasing into a tool for impact. When you buy a product or service, you not only meet your needs but also contribute to social and environmental change.

This approach means that buyers shape their preferences not only based on price and quality, but also on the social values created by the production process.

This approach leaves a positive mark at every link in the supply chain:

- **It supports the local economy:** It creates a sustainable source of income for small producers, cooperatives, and social enterprises.
- **It strengthens social inclusion:** It creates employment opportunities for women, young people, people with disabilities, and disadvantaged groups.
- **It makes social impact visible:** Every purchase becomes part of a story that increases social benefit.
- **It promotes sustainability:** It supports environmentally friendly production methods and the use of recycled materials.
- **It fosters value-oriented consumer awareness:** It reminds us that shopping is not just about fulfilling needs, but can also be an investment that gives back to society.



3. How Does the SEECO Catalog Support This Understanding?

This catalogue has been prepared to showcase the stories of enterprises that have grown with the support of SEECO grants, and to introduce their products and services to the private sector and public institutions. At the same time, it aims to help these enterprises establish sustainable sales networks and make lasting contributions to the local economy.

Our enterprises, which produce across a wide range, from promotional items to food, from textiles to souvenirs, have taken their place in this catalogue. Selected based on multi-layered criteria such as production capacity, design capability, women's employment, and sustainability, these enterprises represent a model of entrepreneurship that generates not only economic value, but also social, cultural, and environmental impact.

Social procurement is emerging not only as a model of sourcing, but also as a powerful tool for social transformation. Directing public and private sector purchasing processes toward socially driven enterprises is of great importance for increasing employment, strengthening local economies, and promoting social inclusion. While this approach is still developing in Türkiye, it is gaining traction on the ground through projects like SEECO. Choosing products and services that prioritize social benefit offers purchasing institutions a meaningful opportunity to create social impact.

How does social procurement work??



Determine your needs.



Find the entrepreneur that makes the product you need in the catalog.



Get in touch with the entrepreneur.



Meet in person to ensure they understand your needs. (If you're working with a cooperative, you can visit them in person and get ideas on how to add regional touches to the product.)



Once the prototype is developed, production will begin.



Share this collaboration with your community and inspire others.

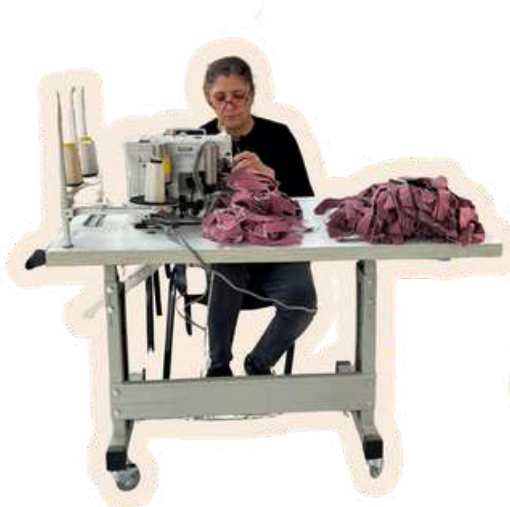
Altınözü “Production Improves” Livelihood Facility Loreal X Aslı Filinta Collaboration

The woven wheat stalks, a technique unique to Hatay, were transformed into handbags with the support of designers. Through the efforts of the HAZEK Cooperative, employment was provided to 350 women/families, and courses in natural plant weaving were offered. Approximately 7 tons of wheat and 40 acres of field harvest were used to produce 4000 bags. During this process, the project was supported by the SEECO Project Social Procurement Program, acting as a facilitator between the cooperative and the company.



Kırıkhan Livelihood Facility X Little Yucca Collaboration

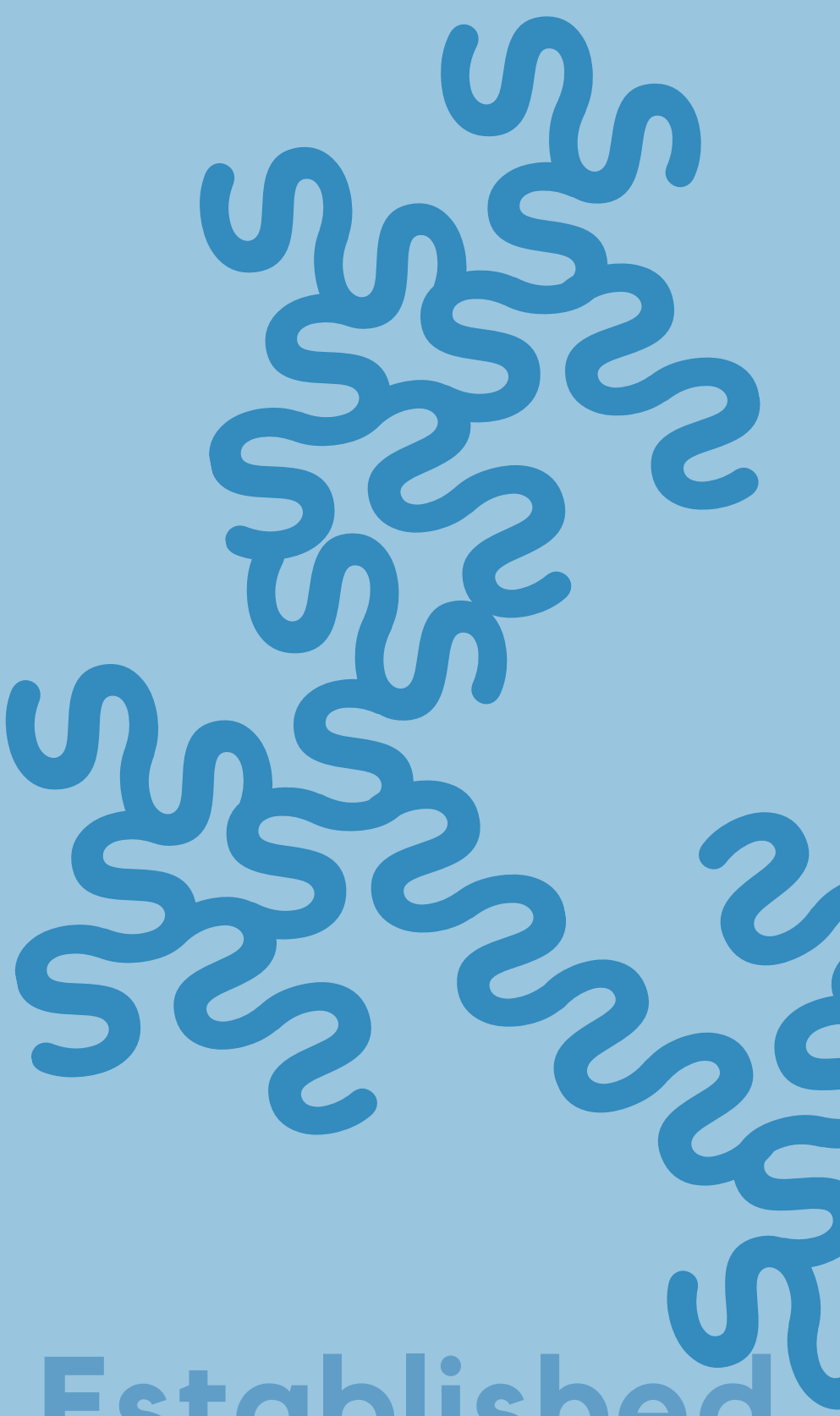
A collaboration has been established between Little Yucca, a social enterprise producing organic children's textiles, and Kırıkhan Textile Workshop, founded in Hatay. Little Yucca's fabric bags were produced by the women working at the workshop. The workshop aims to establish new collaborations to produce sustainable textile products such as fabric bags and covers.



This pouch carries a story of solidarity!







D

**Established
Facilities
and Centers**



Social Entrepreneurship Centers

Social Entrepreneurship Centers are community spaces that provide various opportunities to enhance the entrepreneurial capacities, vocational skills, and participation of women and young people.

The facilities include individual and collaborative workspaces, entrepreneurship workshops, business development workshops, training rooms, a nursery, and a social entrepreneurship library.



[Explore all social entrepreneurship centers.](#)



Livelihood Facilities

These are production facilities established in cooperation with local institutions and organizations to enable women and young people to engage in income-generating activities and strengthen their economic empowerment.

The facilities, which vary according to the needs of the region and whose sustainability is ensured through collaborations, include various ateliers in sectors such as textiles, sewing, and food processing.



[Examine all livelihood facilities.](#)





Social Entrepreneurship Centers



Diyarbakir Ornamental Stone Processing Social Entrepreneurship Center

The Diyarbakir region possesses significant natural resources in terms of precious and semi-precious stones (gemstones). This project aims to properly utilize these gemstones to contribute to the city's economy, increase employment opportunities, and boost the local economy.



Within the scope of the project, a workshop has been established in a 200 m² indoor area, previously unused, in the main service building of the Diyarbakir Maturation Institute, where ornamental stones will be processed and produced for use in jewelry making. The workshop has also become a center for training and entrepreneurship activities for women, supporting their participation in economic life.

New Horizons in Çukurova Wood Manufacturing Social Entrepreneurship Center

The main objective of the project is to support the empowerment and revitalization of the potential of both guest and host communities, based on the technology, innovation, and sustainability principles needed by the timber industry in the region.

Young people who want to pursue careers in furniture manufacturing and design will be the direct beneficiaries of this project. By increasing collaboration with the local furniture industry, the project will also contribute to the development of small businesses and ateliers in the region.



Silk Road Youth Social Entrepreneurship Center

The center, which benefits Gaziantep Islamic Science and Technology University, offers various opportunities and a supportive environment to develop the entrepreneurial capacities of young people.

The center established will carry out activities aimed at increasing the number of social enterprises in Gaziantep and creating a social entrepreneurship ecosystem. Through mentoring activities, the goal is to identify and support social enterprises at the incubation and acceleration levels. The aim is also to foster harmony between host and international students studying at the university, supporting them in the development and implementation of entrepreneurial ideas.



Social Entrepreneurship Centers



Silk Road Gaziantep Business Career Social Entrepreneurship Center

The main objective of the Silk Road Gaziantep Business, Career and Social Entrepreneurship Center is to increase the employability of women and youth, develop their professional and innovative skills, encourage entrepreneurship, and support social development through technological solutions, in line with the priorities of the SEECO Project.



Through the training programs, workshops, and seminars that will be organized, participants will become more competitive in the job market and gain access to the knowledge, skills, and resources necessary to bring their business ideas to life.

Çukurova Pastry Barista Social Entrepreneurship Academy

Within the scope of the project, participants began receiving training in coffee preparation techniques and professional pastry making in the Barista and Pastry workshops that were established. Thanks to the cafe established within the center, where the products produced are offered for sale, entrepreneurs are able to both gain practical experience and generate income.

The project is a collaboration between Mersin University, Erdemli Social Services Center Directorate, and Erdemli Public Education Center. The sustainability of the center is ensured by a consortium led by the municipality, while its financial sustainability is supported by activities such as cafe operations and workshop rentals.



Istiklal University Digital Game Development Academy (DOGA)

Located within Istiklal University, Kahramanmaraş, the center aims to train personnel to be employed in game companies and to bring young people and women aged 18-29 who will develop game ideas and ventures into the digital game industry.



A Digital Game Development Academy is planned to be established where 40 participants can receive digital game development training. With the mentoring support of students from the Digital Game Design Department of the Communication Faculty at Kahramanmaraş İstiklal University, collaborative groups will be formed among the participants to create a joint working environment. The project aims to contribute to both individual and regional economic development by offering opportunities to young people and women in the digital game development industry.

Social Entrepreneurship Centers



Şahinbey Social Entrepreneurship Center

Located within the Şahinbey Municipality Social Facility in Gaziantep's Şahinbey district, the center offers various opportunities to develop the professional skills and entrepreneurial capacities of women and young people, while providing a safe socialization environment in the region. With SEECO support, the center's beneficiaries' hobbies are transformed into income-generating activities.



What's available at the center: Entrepreneurship Class, Computer Workshop, Nursery, Production Workshop.

Silk Road Nurdağı Social Entrepreneurship Center

Established in Nurdağı district of Gaziantep, the center offers various opportunities and a supportive environment to improve the professional skills and entrepreneurial capacity of women and young people.

Aiming to strengthen the region socially and economically after the earthquake, the center creates a safe and modern space where individuals can develop themselves through training programs, technology workshops, social events, and entrepreneurial activities. This structure, which both increases participation in production and supports personal development, has become an important meeting point in Nurdağı, strengthening social solidarity and reconstruction.



Çukurova Research-Development and Entrepreneurship Center

Established by the Adana Provincial Directorate of National Education with the support of the Çukurova Development Agency, the research-development and Entrepreneurship Center is an exemplary social entrepreneurship model in Adana, aiming to increase technological competence and entrepreneurial skills, especially for young people and women.



Through five different workshops established in various fields such as unmanned aerial vehicle (UAV) construction and simulation, engineering and design, entrepreneurship (co-working space), gaming, animation, and graphic design, NEET groups aged 18-29 and high school students gain vocational skills and have the opportunity to develop their projects in competitions.



Livelihood Facilities



Altınözü "Production Improves" Livelihood Facility

Located in Altınözü district of Hatay, the facility hosts the "Production Improves" Project, a joint initiative of Altınözü Municipality and HAZEK Cooperative. The project aims to enhance the professional skills of women and young people, and to empower women socially and economically following the recent earthquake disaster. As part of the project, an industrial kitchen and a beauty salon have been established at the center.



What is produced at the facility, and what resources does it have? Cimem bags and accessories, made with wheat straw weaving unique to Hatay and geographically protected regional food products.

Mardin Gluten-Free Products Livelihood Facility

Established within Mardin Artuklu University with the support of the Dicle Development Agency, the MAU Campus Gluten-Free Cafe & Bakery aims to meet the gluten-free product needs of celiac patients in the region, while also providing employment opportunities for local and visiting communities, primarily women and young people.

The gluten-free café and bakery offers accessible and reliable products for both celiac patients and individuals who prefer a gluten-free diet. This facility is not just a commercial enterprise; it is also a center focused on social awareness. The sustainability of the facility will be supported by sales protocols and bulk purchasing agreements with public institutions and private organizations.



Osmaniye Municipality Culinary Arts Center and Cinema Garden Livelihood Facility

In a project carried out in partnership between Osmaniye Municipality and Rahime Hatun Women's Entrepreneurship, Production and Business Cooperative, a "Culinary Arts Center" and a "Cinema Garden" have been created.



These areas aim to enhance the entrepreneurial culture among women and youth in Osmaniye, enable women and youth with increased entrepreneurial culture to access alternative income sources, and contribute to the increased social integration of host communities and individuals under temporary protection who participate in economic and social life.

Livelihood Facilities



Arslanbey Mansion Livelihood Facility

The Arslanbey Mansion Gastronomy Center Livelihood Facility, which has been transformed into a hub for women's cooperatives in Kahramanmaraş, aims to enable women to come together, engage in income-generating activities, integrate their labor into the economy, and strengthen solidarity among themselves.



Within the scope of the project, the Women's Labor Market and the stands within the facility aim to increase the visibility of women's products and enhance their economic contribution. In addition, it is planned to strengthen the promotion and marketing capacities of women's cooperatives and to improve women's knowledge and skills through training programs in areas such as gastronomy, handicrafts, entrepreneurship, and business management.

Osmaniye Oilseeds (YATE) Livelihood Facility

Under the project implemented with the Osmaniye Oil Seeds Research Institute as the beneficiary, the geographically indicated Osmaniye peanut is becoming safer and more value-added.

At the institute, peanut butter and salted roasted peanuts are produced in line with a reliable food production model. Thanks to the laboratory infrastructure established within the institution under the SEECO Project, aflatoxin analyses can now be conducted on-site, enhancing product quality while also protecting consumer health. Aflatoxin, a toxic and carcinogenic substance caused by mold, develops particularly in warm and humid conditions and poses serious threats to food safety.



Gaziantep The 'Community of Flavors' Livelihood Facility

Established within Hacı Muzaffer Bakbak Vocational and Technical Anatolian High School, the "Brotherhood of Flavors" Livelihood Facility is preparing to graduate its first female baklava masters with the support of the SEECO Project.

As part of the Baklava Academy, students:

learn the intricacies of traditional Gaziantep baklava from master instructors, receive hands-on training in the school's modern production workshop, and offer the baklava they prepare by hand to the public at affordable prices. In this way, young women not only gain vocational skills but also take a strong step into professional life by experiencing the full production-to-sales cycle.



Livelihood Facilities



Strong Women, Strong Hatay (Hayat Hatay) Livelihood Facility

In Belen district of Hatay, the "Strong Women, Strong Hatay Livelihood Facility," established with the support of the Eastern Mediterranean Development Agency, strengthens the production, storage, and marketing processes of women's cooperatives. As part of the project, the facility, which is made available for use by women's cooperatives, has been equipped with modern machinery and equipment; a cold storage unit and labeling and packaging machines have been acquired.



The project, which includes training for women in areas such as cooperative management, entrepreneurship, financial literacy, product design, and marketing, supports women's participation in the workforce and their economic independence. At the same time, it directly contributes to the provincial economy by transforming women's labor into value-added products.

Antakya Livelihood Facility Narlıca Neighborhood Market

Within the scope of the "Post-Disaster Open Market" project, for which Antakya Municipality is the beneficiary, the Antakya Livelihood Facility was established with the support of the Eastern Mediterranean Development Agency. The project, which aims to economically empower women and young people in particular after the February 6th earthquakes, seeks to create an open market area where local products can directly reach consumers, thus offering livelihood opportunities.

The facility, consisting of 150 market stalls, will both support social cohesion and enable women to directly market the agricultural and local products they produce. Additionally, entrepreneurship training will be organized for young people under 30, facilitating their transition into employment.




Tarsus Gastronomy Center Livelihood Facility

Established in Tarsus district of Mersin, the center is designed as a shared-use center to improve the professional skills and entrepreneurial capacity of women and young people. Initially founded in four shops within the Tarsus Siptilli Bazaar, the Tarsus Gastronomy Center has been expanded, transforming the entire Siptilli Bazaar into a Gastronomy Center.



The facility includes: a Gastronomy Kitchen, a Pastry Workshop, a Local Flavors Cafe, a Training and Meeting Room, a Dishwashing Area, and a Cold Storage Room.





A Beneficiary Product Catalog

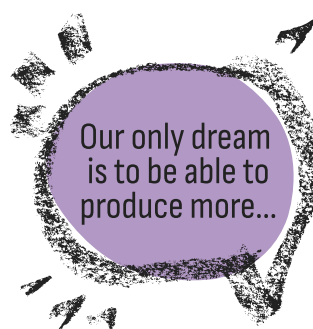
HOW TO USE THE CATALOG?

The manufacturers featured in the SEECO Catalog were evaluated based on their social, environmental, and cultural impact. Each initiative was identified with impact badges reflecting its efforts in specific areas. These badges aim to transparently demonstrate to the buyer the value behind the product and its social contribution.

The SEECO Catalog was designed to provide easy access to products and services that create social impact. The catalog is structured to meet a wide range of procurement needs, from promotional items to corporate supplies, for both public and private sector companies.

To use the catalog effectively:

- **Browse Product Categories:** You can find products grouped under different headings such as food, textiles, gift items, natural care products, and promotional materials.
- **Review the startup profiles:** Each startup's page includes product information along with the manufacturer's story, areas of influence, and contact information.
- **Communicate Directly:** The catalog facilitates establishing a direct, unmediated relationship. Purchase. You can contact the manufacturer directly for the product or service you want, get a price quote, and start the process.
- **Get Support for Bulk Purchases and Special Requests:** You can develop collaborations with startups for custom production, corporate branding, or large-volume purchases of a specific product group, and request guidance from the SEECO team.



SOCIAL AND ENVIRONMENTAL CONTRIBUTIONS OF INITIATIVES

Every product and producer in the SEECO Catalog has a social and environmental contribution behind them. By purchasing a product, the buyer contributes not only to the entrepreneur but also to the value created by that product. Each entrepreneur in the catalog has at least one of the following social and environmental contributions.



Export Potential

Manufacturers whose product quality, design, and presentation are competitive in international markets have the capacity to expand into the global market.



Handicrafts / Cultural Heritage

Producers who keep traditional production methods alive and preserve local motifs and techniques.



Women Entrepreneurs / Employment

Enterprises founded by women or providing employment to women



Supporting Disadvantaged Groups

Social inclusion initiatives that provide support to host communities, people with disabilities, disaster victims, or other vulnerable groups.



Training / Mentoring

Inclusive initiatives that share knowledge and offer training and mentorship to others in areas such as production, design, or marketing.



Young Entrepreneur

Startups of producers under 35 that create innovative, dynamic and contemporary solutions, a new generation of social impact.



Sustainable Production

Producers who adopt natural, additive-free, and environmentally friendly production processes demonstrate a high level of ecological awareness.



Waste Recycling

Manufacturers who use recycled or waste materials are environmentally friendly initiatives that use resources efficiently.

WHAT DO COLORS TELL US?

In this catalog, entrepreneurs and cooperatives are classified according to the sectors in which they operate.

You can see this structure more clearly on the relevant pages.

In addition, a unique color code has been used for each category to facilitate sectoral differentiation. Below, you can find which sector each color corresponds to.



These colors indicate that the entrepreneur is in the giftware industry.



These colors indicate that the entrepreneur is in the food sector.



These colors indicate that the entrepreneur is from the textile industry.

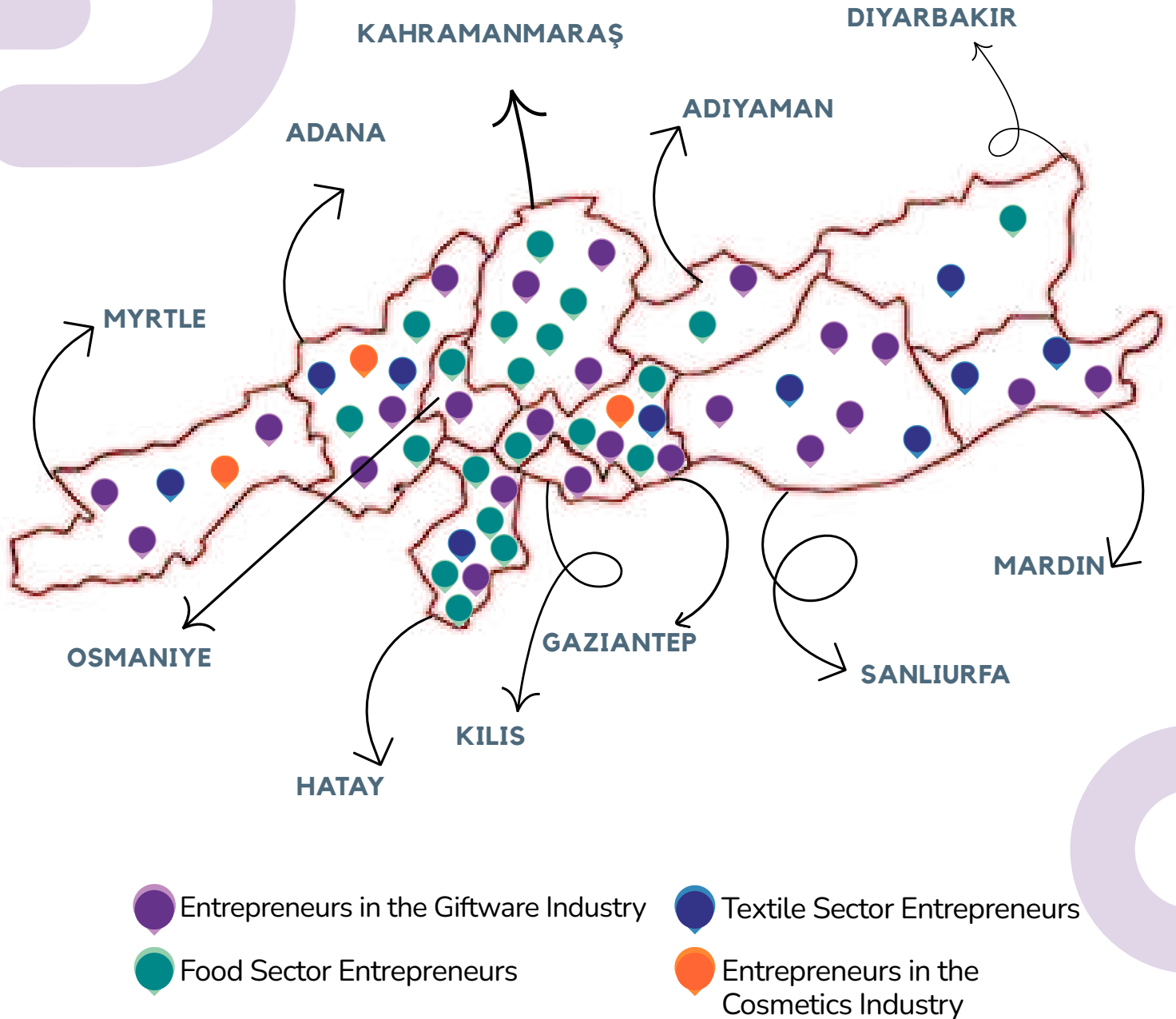


These colors indicate that the entrepreneur is in the cosmetics industry.



ENTREPRENEURSHIP MAP

This map visualizes the sectors in which entrepreneurs operate across a geographic landscape. It indicates, through color coding, how many entrepreneurs from each sector are located in each province.



Toprakkale Women's Cooperative

Handwoven Rugs and Accessories

Giftware Industry Entrepreneur

Şule Çukadar, Osmaniye



In Toprakkale, a group of women came together through a rug-weaving course and began a journey to preserve traditional handicrafts. Over time, they not only learned these skills but also pursued the dream of passing this cultural heritage on to future generations and generating income through their own labor. With this vision, they founded the Toprakkale Women's Initiative Production and Business Cooperative in 2024.

Bringing together seven women under its roof, the cooperative produces handwoven rugs, bags, keychains, decorative cushion covers, and wall hangings. Inspired by Anatolian motifs, these products preserve traditional textures while being reinterpreted with modern designs. Particularly notable for its floor and wall rugs, the cooperative has reached a monthly production capacity of 3,000 cm.

With the support provided under the SEECO Project, the cooperative gained access to a workshop space and the necessary equipment, enabling it to participate in regional fairs and reach a wider audience. Each piece, carrying traces of the past in every knot, contributes to women's economic empowerment while helping preserve cultural heritage.



Social
Media



Online
Sales



Online
Sales

Mussa Halfeti

Karagül Cologne, Coffee, Soap

Giftware Industry Entrepreneur

Devrim Tutuş, Şanlıurfa



Devrim Tutuş, who transformed the endemic black rose plant, which grows only in Halfeti in the world, into an entrepreneurial adventure, established the Mussa Halfeti brand and produces value-added products such as coffee, cologne, Turkish delight, ice cream, and soap from the black rose.

The entrepreneur not only tells the story of Halfeti, the land where he was born, but also introduces the scent and flavor of this unique flower to the world.

With the support it received from the SEECO Project, the company increased its production capacity by purchasing a mixing tank, a settling tank, and a filling machine. As a result, it can produce more products in a shorter time and raise the level of product quality.

Mussa Halfeti, an entrepreneur who combines the elegance of the black rose with modern packaging, makes a difference both locally and internationally, and serves as an inspiring example of how local values can be transformed into added value.



Social
Media



Online
Sales



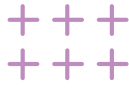
Online
Sales

Nep's Art

Tile, Ceramics, Porcelain, Calligraphy

Giftware Industry Entrepreneur

Tugba Tektas Azger, Adana



Tuğba Tektaş Azger is a female entrepreneur from Adana who blends the creative spirit of the city with traditional arts. This journey, ranging from ceramics and tiles to calligraphy and porcelain, began as a hobby; over time, through training, it transformed into mastery. In her atelier, established under the brand Nep's Art, she both creates and shares her knowledge, inspiring others.

With the support of the SEECO Project, she acquired a ceramic kiln, lathe, 3D printer, and mug printing machine for her atelier. These pieces of equipment not only facilitated the production process but also became powerful tools in helping Tuğba turn her dreams into reality.

Today, the workshop, which has a weekly production capacity of 100 cups, completes calligraphic paintings in one week and ceramic tiles in 20 days. Orders are planned at least 15 days in advance. Every piece created by Tuğba bears the mark of hard work, patience, and artistry.

Nep's Art carries the traces of the past into the future while simultaneously writing a success story rooted in the local context.



Gaye Berkmen Art Workshop

Sculpture, Ceramics

Giftware Industry Entrepreneur

Gaye Berkmen, Adana



Gaye Berkmen is an entrepreneur who brings together the art and business with her Gaye Berkmen Art Atelier, which she founded in Adana. She stands out with her tableware, baby food containers, decorative items, and especially her designer vase heads. Berkmen, who makes a difference in the sector with 5 patented products, combines aesthetics and functionality.

Gaye, who works with two people in her workshop, also provides a volunteer workspace for students. She maintains high quality standards by completing the production of 100 cups in 21 working days and 50 design products in 2 weeks.

Thanks to the porcelain kiln and manual olive oil bottling machine it acquired with the support of the SEECO Project, it has started to produce more durable products.

Through teaching and workshops, she shares her knowledge, contributing to both local production and social transformation via art.



Social
Media



Web

Minel Design

Candle

Giftware Industry Entrepreneur

Feray Gül Kılıç, Şanlıurfa



Although Feray Hanım is an architect by profession, she always dreamed of producing things by hand. With the SEECO Project, she turned this dream into reality and established her own business. The grant she received from the project was the first step in opening her candle workshop.

Feray Gül Kılıç, creates custom-designed candles to order, bringing her aesthetic vision to the production process.

With the support it received from the SEECO Project, the company professionalized its production process by acquiring equipment such as a wax melting kettle, silicone wax molds, a hot air gun, and necessary raw materials.

She conducted her first candle-making workshop and now aims to organize new workshops to share this experience with more people. Blending her architectural knowledge with handicrafts, Feray Kılıç creates an inspiring example of entrepreneurship by transforming her imagination into production.

Ruhe

Jewelry

Giftware Industry Entrepreneur

Sibel Tokceylan, Gaziantep



Sibel Tokceylan designs jewelry, accessories, and gift items with Anatolian motifs. With her Ruhe brand, she combines art and craftsmanship. She particularly stands out with her unique style in brooches, necklaces, and textile gift items.

With the support it received from the SEECO Project, it purchased a sewing machine, an overlock machine, and a cutting table, as well as a computer and a camera to better showcase its products. As a result, it can both increase production and improve the quality of its products.

The Ruhe brand aims to make a difference both locally and globally by blending Gaziantep's rich cultural heritage with modern designs. Sibel Tokceylan's entrepreneurial story is an inspiring example of how a designer's vision can come together with creative production.

The Ruhe brand can produce 60 brooches, its flagship product, in a month.



e.g. Art

Fusion Glass Designs

Giftware Industry Entrepreneur

Eren Dereka, Gaziantep



Eren Dereka, who completed her undergraduate education in ceramics and glass production, was captivated by the magic of glass after years of experience in ceramics, and focused her creativity in this field. Working in Gaziantep, Eren Dereka concentrates on transforming all the glass waste around her, creating sustainable and aesthetically pleasing products.

Eren Dereka, who stands out with her handcrafted amulets as her flagship product, acquired a laser engraving machine for glass with the support of the SEECO Project. This allowed her to refine her designs, increase her production capacity, and create more unique products.

Eren Dereka's work, which transforms waste glass into art, brings together traditional and modern art concepts. The transformation journey of glass contributes not only to sustainable production but also to visual aesthetics. Eren Dereka's story is shaped by a craftsman's respect for nature and passion for art.

Production capacity: They can produce 600 evil eye beads, their flagship product, per month.



Lal Deko

Wooden Accessories

Giftware Industry Entrepreneur

Tuba Alati, Gaziantep



Tuba Alati, who lives in Gaziantep, turned her hobby, which she started at home, into a successful business and created her own brand. When her handmade decorative and gift items quickly gained popularity, she decided to expand her business.

Thanks to the laser marking and computer support she received with the grant from the SEECO Project, Tuba Alati expanded her product range and made her design processes more professional.

Today, her shop in Gaziantep has become a meeting point for designers, housewives, and students, offering decorative items, giftware, and hobby supplies.

Tuba Alati, passionate about her craft, develops new ideas in her workshop while also inspiring the local community.



Defnem Hobby Design

Ceramics

Giftware Industry Entrepreneur

Sibel Karabacak, Kilis



Sibel Karabacak has created an initiative that touches both art and women's rights with the business she established in a historical mansion in Kilis. Before SEECO's support, there was no tile kiln in Kilis, but Sibel Hanım filled this gap and started producing tiles and ceramics.

With the support of the SEECO Project, she strengthened her business by acquiring a ceramic kiln, computer, and printer. In addition to production, she provides free training to women, helping them improve their skills and seize new opportunities.

Sibel Hanım's business has become a center where women come together, socialize, produce goods, and inspire each other. Welcoming women of all ages, this space stands out as a symbol of solidarity, creativity, and empowerment. Sibel Karabacak's initiative contributes to Kilis's cultural heritage while offering a model that empowers women economically and socially.



Haticetül Kübra Güllüođlu

Solution that extends the life of flowers.

Giftware Industry Entrepreneur

Haticetül Kübra Güllüođlu, Őanlıurfa



Kübra Güllüođlu is making an innovative contribution to the floriculture sector by developing a special solution that extends the vase life of cut flowers. Thanks to a formula enriched with plant growth regulators, bactericides, and nutrients, the solution prevents bacterial formation in the water and eliminates unfavorable conditions such as odor and turbidity.

In addition, the composition of the solution mimics the plant's natural soil environment, allowing flowers to continue their vegetative processes in water without stress. As a result, flowers can maintain their freshness for a longer period.

With the support of the SEECO Project, Ms. Güllüođlu automated the previously manual filling process by acquiring a liquid filling unit, increasing her production capacity and transitioning to mass production. With this support, her venture aims to reach a wider customer base and continues to stand out in the sector with its innovative solutions that extend the lifespan of flowers.

Sır-ül Seramik

Ceramic

Giftware Industry Entrepreneur

Zübeyde Akbaş, Mardin



Zübeyde Akbaş's passion for ceramics began with the thousands-of-years-old ceramic pieces she saw at the Mardin Museum. After receiving training, she started working in ateliers, but had to postpone her dream of establishing her own ceramics atelier for a long time.

Zübeyde Akbaş, who received a grant from the Dicle Development Agency's SEECO project to procure raw materials, a kiln, and equipment, established the "Sır-ül Seramik" atelier with a colleague. In the atelier, they produce ceramics that reflect the stories of historical artifacts, inspired by the archaeological excavations in Mardin.

Zübeyde Akbaş, who aims to expand her business in the future, provide employment for women, and cultivate new skills by offering vocational training to young people, advises those at the beginning of their entrepreneurial journey to hold on tightly to their dreams despite the difficulties. In the future, she aims to establish a ceramics village, showcasing the valuable artifacts found in archaeological excavations, particularly in the Mardin region, along with their stories, and introducing this cultural heritage to the whole world.



Mardin Sedef

Mother-of-Pearl Inlay

Giftware Industry Entrepreneur

Gülsüm Güler, Mardin



Gülsüm Güler, who began her life as a housewife, discovered the almost forgotten art of mother-of-pearl inlay in Mardin. After attending courses and obtaining her master's certificate, she started small-scale production at home. In 2022, in the small atelier she established with her family, she began working alongside women who are dedicated to keeping this unique art alive.

Having learned about the SEECO Project through a friend, Gülsüm Güler was able to acquire the machinery and equipment her workshop needed with the support she received; as a result, her production capacity, speed, and quality increased significantly. Now she is preparing to move to a larger atelier.

Gülsüm Güler, who provides employment for women in her own workshop, aims to mentor aspiring mother-of-pearl inlay artists and support them in opening their own businesses. She also works as a master instructor at the Mardin Metropolitan Municipality, giving courses to women who want to keep the art of mother-of-pearl inlay alive. While tirelessly working to carry this endangered art into the future, Gülsüm Güler serves as an inspiration to all aspiring entrepreneurs.



Social
Media

Cihan Silverware

Silver and Filigree

Giftware Industry Entrepreneur



Rukiye Cihan, Mardin



Rukiye Cihan and her husband, İbrahim Cihan, have been keeping the art of filigree alive for 30 years. Having learned this craft from a Syriac master, the couple have both mastered the art themselves and taught it to many over the years. Many of their instructors, who now work as master teachers at the Public Education and Maturation Institute, were trained there. They also train students from vocational and industrial high schools in their workshops, thus bringing new masters to this ancient art.

The entrepreneur, who produces a wide range of products including brooches, bracelets, rings, sugar bowls and pitchers, as well as vases, desktop nameplates, trays, tea sets, candle holders and jewelry boxes, is known for his unique designs, especially preferred for corporate gifts. In fact, a handcrafted desktop nameplate became an international symbol when it was gifted to then-US President Barack Obama.

Thanks to the support she received from the SEECO Project, Rukiye Cihan acquired a wire and cylinder machine, a sanding and polishing machine, and a ball bearing cabinet, and can now produce many materials in her own workshop that she previously had to purchase externally. This has allowed her to both reduce costs and increase production capacity.



Social
Media

Atölye 12000

Ceramics and Candles

Giftware Industry Entrepreneur

Büşra Güneş, Şanlıurfa



Büşra Güneş transformed her education in architectural decorative arts into a production venture, establishing her own business in Şanlıurfa: Atölye 12000. This initiative, realized with the support of the SEECO Project, primarily produces candles and ceramic decorative products. Büşra Güneş has achieved sales capacity, particularly in handmade candles, and also creates custom-made ceramic products.

With the support she received from the SEECO project, she acquired a ceramic kiln, a shaping table, a candle making pot, and other equipment for her workshop. This allowed her to increase both the variety and quality of her products. She sells her products to customers both through Instagram and wholesale.

Atölye 12000 is not limited to production alone; it also contributes to introducing children to creative arts at an early age by organizing workshops in collaboration with preschool institutions.

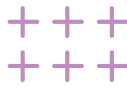


Ulgen Concept

Ceramic

Giftware Industry Entrepreneur

Dilek Demir, Mersin



Dilek Demir produces porcelain home decor items and household goods in her ceramics workshop in Mersin. Combining traditional craftsmanship with modern techniques, this entrepreneur creates aesthetically pleasing and functional products that enhance users' living spaces.

With the support she received from the SEECO Project, Dilek Demir professionalized her production infrastructure using large and small ceramic kilns, a 3D printer, a potter's wheel, a press machine, molds, and computers. Her ability to design and produce molds as she wishes, especially with the 3D printer, is one of the factors that sets her apart in the industry.

The entrepreneur, who reached a wide audience in e-commerce by selling his products through platforms such as Trendyol, Amazon, and ÇiçekSepeti, also opened up to foreign markets by taking a micro-export step with Trendyol. She also actively participates in local fairs and events and exhibits his products at fairs supported by Mersin Metropolitan Municipality.

Dilek Demir creates a unique product by combining inspiration from tradition with technology, offering a beautiful example of sustainable and innovative production in the field of ceramics.



Social
Media



Online
Sales

Tasarımcı Cıvcıv

Gift Accessories

Giftware Industry Entrepreneur

Yonca Elmas, Mersin



Yonca Elmas, the founder of the Tasarımcı Cıvcıv brand, designs and produces elegant and unique gift accessories that make special occasions meaningful. Offering personalized touches for special moments such as engagements, weddings, and baby showers, Elmas can meet both boutique and bulk orders with a production capacity of up to 200 pieces per day.

Thanks to the laser cutting machine it acquired with the support of the SEECO Project, the company accelerated its production process, increased product variety, and reduced costs, creating a more competitive structure. With this technological support, it digitized its business by combining craftsmanship with design.

The entrepreneur, who sells her products in her online boutique called Tasarımcı Cıvcıv, reflects the spirit of special occasions with her original designs and presents a beautiful example of creative entrepreneurship.



Social
Media



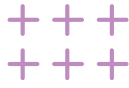
Online
Sales

Takıhanem

Jewelry and accessories

Giftware Industry Entrepreneur

Şükriye Uludağ, Mersin



Şükriye Uludağ is an entrepreneur who stands out with her jewelry and accessory designs. In addition to jewelry, she also produces shawls, scarves, bandanas, evening wear, and fabric bags.

Thanks to the jewelry equipment, plating machine, 3D printer, laser engraving machine, sewing machine and photo booth studio acquired with the support of the SEECO Project, the company increased its production capacity and gained an infrastructure that allows it to develop more original designs. This equipment both enables the production of intermediate materials and accelerates the new model development processes.

Şükriye Uludağ, who is also an active instructor at Adult Education Centers, has established a strong production network with her students to whom she provides jewelry making training. The majority of the products offered for sale today are produced by her graduates and active students. In the future, she aims to expand both product variety and design capabilities by including educators and students from different disciplines in this structure.

Şükriye Uludağ is establishing a sustainable design ecosystem by placing education and solidarity at the heart of the production process.



Social
Media



Online
Sales



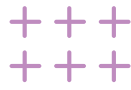
Web

Besi Bebek

Souvenirs

Giftware Industry Entrepreneur

Zahide Durmaz Akar, Adiyaman



For 33 years, Zahide Durmaz Akar has been producing regional dolls, inspired by her grandmother and the folkloric costumes of Adiyaman. Each of these special designs, reflecting the cultural mosaic of Anatolia, comes to life through handcrafted artistry and elegance. However, after losing her equipment in the earthquake, Zahide Hanım managed to get back on her feet thanks to the SEECO Project, funded by the European Union.

Having resumed production with the machinery and equipment provided through the SEECO Project, Zahide Durmaz Akar both preserved her cultural heritage and regained her economic independence.

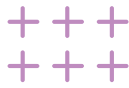
Today, Zahide Durmaz Akar, who produces regional dolls in the tourism sector, provides employment to 50 women, enabling them to contribute to their household economies. At the same time, by increasing her production capacity, she offers educational opportunities to more students and teaches Anatolian culture to the new generation.

Soteria Coop.

Mosaic Stone Art

Giftware Cooperative

Badiye Galioglu, Hatay



Founded in Antakya in 2019 with 7 founding members, Soteria Women's Entrepreneurship Cooperative contributes to the economic empowerment of women by producing mosaic stone art. Its aim is to preserve and continue the art of mosaic, one of Hatay's most important historical and cultural values, and to enable its members to generate income through its production activities in this field. Cooperative members design products such as coasters, bookmarks, pendants, brooches, and mosaic paintings.

The Cooperative, which lost its workplace and all its production tools, materials, and finished products in the earthquake, received support from the SEECO Project, including air conditioning and computers, to enable it to both produce goods and manage in-store and online sales in its new workplace.

Especially in the post-earthquake period, the cooperative, which operates to enable women to both specialize in a traditional craft and earn income, aims to contribute to the revitalization of economic life in Hatay.



Çukurova Çalışkan Kadın Koop.

Natural Soap

Giftware Cooperative

Fatma Ülger, Adana



Çukurova Çalışkan Kadın Cooperative, under the brand "TAF," produces natural and organic soaps, offering healthy products while also transforming women's labor into economic value. With a daily production capacity of 60 kilograms, the cooperative uses the purest ingredients nature provides instead of chemical additives in its soap production.

With the support they received from the SEECO Project, they acquired a pure water purification device, an oil heating boiler (for palm oil, olive oil and coconut oil), a shrink wrapping machine, an industrial hand mixer, scales, and a refrigerator. Thanks to this equipment, they have made their production processes more hygienic, faster and more efficient.

The TAF brand views soap production not just as a commercial activity, but also as a social enterprise supporting environmentally friendly and healthy living. This strong women's cooperative from the Çukurova region inspires by combining local production with natural beauty.



Biar Kids

Educational Toys

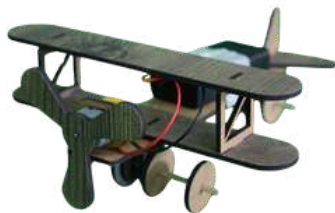
Giftware Industry Entrepreneur

Ayşe Subaşı, Şanlıurfa



Ayşe Subaşı from Şanlıurfa is creating a unique venture by combining her expertise in IT and software with the production of educational wooden toys. With her mobile application-integrated toys and mobile games, she offers children an interactive experience that provides both fun and supports their learning processes. By integrating digital content and physical objects in her toys, Ayşe Subaşı is developing innovative solutions that contribute to children's cognitive development.

Thanks to the technological equipment it acquired through the SEECO Project, such as laser marking machines, computers, tablets, and 3D printers, the company is able to achieve greater diversity in its production process and bring previously difficult-to-implement designs to life. With this support, it is able to improve both the design quality and technical functionality of its products, resulting in more creative and eye-catching work.



Üreten Eller Coop.

Ornamental Plants

Giftware Industry Entrepreneur

Nidal Özdemir, Hatay



The Üreten Eller Entrepreneurship Production and Business Cooperative, operating in Hatay, contributes to the economic empowerment of women by producing homemade natural products, oils, and potted plants. As the only cooperative among the 47 cooperatives in Hatay that produces ornamental plants, it has a production network employing 250 women.

Their main products in their portfolio are potted plants, cacti, and succulents. With the support of the SEECO Project, funded by the European Union, they increased their production capacity by purchasing a deep freezer, an oil machine, cold-pressing oil equipment, a vacuum machine, an oven, and an air conditioner.

The cooperative, established in collaboration with the municipality, sells its products at fairs and on the Hayat Hatay platform. They also reach a wider audience through social media and a network of existing customers. By producing for clients involved in landscaping, they continue to grow through collaborations with various sectors.



Social
Media



Web

Turna Bakır

Coppersmithing

Giftware Industry Entrepreneur

Malik Tımarcıođlu, Kahramanmaraş



Turna Bakır, based in Kahramanmaraş, is a well-established company producing copper kitchenware and decorative products. Distinguished by its production of coffee pots, coffee brewing equipment, and industrial kitchenware, the company aims to modernize traditional handicrafts and bring them to the international market.

Turna Bakır, focusing particularly on Maraş coppersmithing and hand-forging techniques, combines handcrafted kitchenware with contemporary designs, adapting it to the new generation of kitchens.

The press machine, acquired with the support of the SEECO Project, enabled the company to increase its production capacity and produce faster and more standardized products. Thanks to this, the company continues to grow in both local and international markets, and continues its efforts to introduce Turkish copper craftsmanship to the world.



Social
Media



Online
Sales



Online
Sales



Web

Atadan Deri arık

Traditional Leather Sandals

Giftware Industry Entrepreneur

Muhittin Gngr, Kahramanmaraş



Muhittin Gngr skillfully produces handcrafted items such as traditional leather sandals and leather bags and wallets, reflecting the rich cultural heritage of Kahramanmaraş. By blending traditional leather craftsmanship with modern production techniques, he makes a difference in both the local and national markets.

The hydraulic cutting press machine, acquired with the support of the SEECO Project, accelerated production processes, resulting in higher cutting precision and quality in products. Thanks to this innovative step, production capacity increased, and products that are both durable and aesthetically pleasing were created.

Led by Muhittin Gngr, this initiative combines the historical Kahramanmaraş traditional leather sandals with modern design principles. For detailed information and the product portfolio, please visit deridencarik.com.



Social
Media



Online
Sales



Web

Tat Global

Turkish Delight
Food Industry Entrepreneur

Amal Shamma, Gaziantep



Amal Shamma, along with her husband, embarked on an entrepreneurial journey by reviving her grandfather's profession of making Turkish delight in country. Establishing her business at the KAGİDEM Incubation Center, Amal Shamma specialized in Turkish delight production by opening her own production atelier with the support she received from the SEECO Project.

With the support she received from the SEECO Project, Amal Shamma purchased a nougat machine, which allowed her to increase product variety and expand her Turkish delight portfolio with different flavors. Tat Global, which exports to 17 countries, is growing steadily, and she has begun to share what she learned on her entrepreneurial journey with other women entrepreneurs.

Amal Shamma, who employs 17 people at Tat Global, 9 of whom are women, maintains connections with and mentors the women entrepreneurs she met at the incubation center and during the SEECO Project Grant Program trainings. Furthermore, she goes beyond simply sharing her experiences, showcasing the products of other entrepreneurs in her showroom and connecting them with her network. Amal Shamma's collaborative approach stands out as a success story in the social entrepreneurship ecosystem, demonstrating how women support each other.



Social
Media



Online
Sales

Lavi

Date Seed Coffee

Food Industry Entrepreneur

Hala Mouslem, Gaziantep



Hala Mouslem is an entrepreneur who transforms waste into value by producing coffee from date seeds. Having started her entrepreneurial journey under the umbrella of the Women Entrepreneurs Support Center (KAGİDEM), Mouslem has grown her business using the experience and connections she gained there.

With the support of the SEECO Project, the company increased its production capacity by acquiring roasting, grinding, and packaging machines, and began to reach a wider audience with its coffee made from date seeds.

Hala Mouslem, in collaboration with Meral Marangoz, another SEECO beneficiary who produces date chocolate, has utilized date seed waste. With this innovative approach, she contributes to environmental sustainability and transforms waste materials into economic value.

Hala Mouslem's story, from date seeds to coffee, is an inspiring example of entrepreneurship that highlights the power of collaboration and innovation. This initiative, where waste finds a new life, stands out as a success story that is both environmentally conscious and supports economic development.

Börek Deryası

Pastry

Food Industry Entrepreneur

Derya Fesligil, Gaziantep



Derya Hanım's story began with the pastries she lovingly baked at home. When her delicious creations captivated those around her, she decided to turn her dream into reality. Together with her partner, she established "Börek Deryası", bringing her work to a wider audience. The SEECO Project, which she encountered on her production journey, opened up even broader horizons for her.

With the support of the SEECO Project, it qualified to receive support for an oven and baklava making machine, and had the opportunity to move forward with stronger steps on its journey.

Derya Fesligil is the heroine of her own story, guiding women who, like her, produce goods from home. She helps new entrepreneurs by providing them with workspaces. She illuminates the paths she once walked for others. Her motivation is to reach more women, educate them, and help them grow their businesses so they can enter the workforce. As a self-confident woman, she inspires women at the beginning of their journey.



Mucize Lokum

Ice cream, Turkish Delight
Food Industry Entrepreneur

Leyla Kurt, Diyarbakır



Leyla Kurt is an entrepreneur who realized her dreams in Diyarbakır. After producing Turkish delight for 4 years, she is now continuing her adventure by making healthy ice creams with natural milk she gets from the village. Prepared without additives and with natural sweeteners, her ice creams refresh those who eat them in the hot weather of Southeastern Turkey.

Despite losing his workplace in the February 6th earthquake, she did not lose hope. With grant support from the SEECO Project, she launched ice cream production and now produces both Turkish delight and ice cream with 5 female employees.

Leyla Hanım's story is an example of success that spread from Diyarbakır to the whole of Turkey. Every spoonful of this delicious ice cream reflects her hard work and courage, offering a refreshing coolness in the region's heat.



La Pastoso

Handmade Italian Pasta

Food Industry Entrepreneur

Burcu Sözüdüz, Adana



Burcu Sözüdüz's journey, which began with the motivation of preparing healthy meals for her son at home, has today transformed into a brand producing handmade Italian pasta: La Pastoso. Under her brand, she reaches both restaurants and end consumers with pastas such as ravioli, fettuccine, and tortellini, which she produces fresh every day.

With a daily production capacity of 6 kilograms, La Pastoso, which prioritizes quality and handcrafted workmanship, quickly won over palates. Its products are supplied to restaurants and also delivered to homes via Trendyol and Yemeksepeti.

With the support she received from the SEECO Project, she acquired dough kneading, dough rolling, and shaping machines, taking her home-based production to a professional level. Thanks to the project support, she established her own production atelier, creating a more organized, hygienic, and sustainable production infrastructure.

La Pastoso continues to grow as a unique gastronomic initiative from Adana, combining traditional Italian recipes with handcrafted workmanship.



Social
Media



Online
Sales



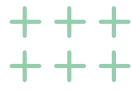
Online
Sales

NutHunter

Peanut Butter

Food Industry Entrepreneur

Ayten Yılmaz Karagündüz, Hatay



NutHunter, founded in Arsuz, Hatay, is a startup that produces nut butters without added sugar, salt, oil, or additives. The brand stands out with its peanut, hazelnut, almond, cashew, walnut, and especially 100% pistachio butter products, offering clean-label alternatives for health-conscious consumers.

Born during the pandemic, this startup increased its production capacity by acquiring a crushing machine, tahini machine, and coffee grinder with the support of the SEECO Project, funded by the European Union. NutHunter, which sells on Hepsiburada, Trendyol, Shopier, and local platforms, is currently a one-person startup but aims for growth.

NutHunter, which strengthened its production infrastructure with the support of the SEECO Project, was able to reach more consumers by increasing its product variety and took an important step towards becoming a reliable local brand in the healthy food sector. Contributing to the clean food movement with its additive-free production approach, the initiative also serves as an example of economic revitalization in the region.



Hartlap Knives

Geographical Indication-Certified Hartlap Knife

Food Industry Entrepreneur

Emine Çelik, Kahramanmaraş



Ökkeş Çelik Hartlap Knives is a company known for its geographically registered knives produced using traditional methods in the Hartlap village of Kahramanmaraş. Hartlap knives reflect the region's rich knife-making heritage, being handcrafted from genuine forged steel.

With the support of the SEECO Project, the company modernized its production processes by acquiring a handle cutting machine and a blade straightening machine. This investment enabled it to increase production speed and achieve the capacity to produce higher quality knives while maintaining the same standards.

Ökkeş Çelik Hartlap Knives offers a wide range of products including kitchen knives, butcher knives, pocket knives, and industrial knives. The products are sold both in the local market and on online platforms. The entrepreneur aims to both preserve the traditional knife-making heritage and achieve a competitive position in the market with high-quality products by modernizing production processes.



Social
Media



Online
Sales



Web

Tropikoo

Dragon Fruit Flavored Turkish Delight

Food Cooperative

Tuncay Tuluk, Adana



The Adana Tropical Fruit Cooperative, under its Tropikoo brand, is bringing a new lease of life to regional agriculture by transforming dragon fruit into value-added products. The cooperative's flagship product, dragon fruit Turkish delight, is made entirely with real dragon fruit, without any artificial coloring or flavoring. In addition to this special Turkish delight, which has a daily production capacity of 500 kilograms, their product range also includes dried dragon fruit, ice cream, vinegar, and tropical fruit saplings.

With the support it received from the SEECO Project, the cooperative acquired a Turkish delight machine, a Turkish delight cooking pot, a cutting machine, a mixer, and a powdered sugar machine. By moving its production, which it previously carried out through subcontracting, to its own facility, it initiated the branding process. As a result, the production process was both accelerated and the product quality became more consistent.

The Adana Tropical Fruit Cooperative, a sister cooperative to the Toros Cooperative, shares a portion of its dragon fruit greenhouse produce with this cooperative, contributing to the production of dragon fruit ice cream. This collaboration between the cooperatives further enhances the added value of the products.



Social
Media



Online
Sales

Maraj Olive Oil

Olive oil

Food Industry Entrepreneur

Furkan Sayan, Kahramanmaraş



Maraj Olive Oil, born in the triangle of Mardin Derik, Hatay Altınözü, and Kahramanmaraş Andırın, considered the homeland of the olive tree, switched to boutique production in 2019 and brought the highest quality olive oils of Anatolia to consumers.

Maraj Olive Oil, which entered the shelves of markets in Kahramanmaraş in 2021, has managed to reach all 81 provinces of Turkey by participating in fairs. The company, which sells 5 tons of packaged and wrapped products monthly, reaches consumers directly through its sales points in Maraş and its districts, as well as online.

Maraj Olive Oil, which transitioned from wholesale bulk oil trading to boutique production and offers high-quality, low-acidity olive oil, increased its production capacity with the support it received from the SEECO Project. With an investment in 5 olive oil storage tanks, coarse filters, paper filters, and transfer pumps, it aims to expand into a wider market while maintaining product quality.

With its cold-pressed, low-acid olive oils obtained from the unique olives offered by the transitional climate, Maraj Olive Oil continues to carry Anatolia's rich heritage into the future with a modern production approach.



Social
Media



Web

Hacıoğlu Coffee

Tarhana Chips (Tarçiko)

Food Industry Entrepreneur



Fatma Çetinkaya, Kahramanmaraş



Inspired by the rich culinary culture of Kahramanmaraş, Fatma Çetinkaya combines local flavors with modern touches by producing coffee and chocolate. Her most striking product is an innovative treat created by coating the city's traditional tarhana chips in chocolate. She has successfully patented this unique idea, creating an original brand value.

With the support it received from the SEECO Project, it increased its production capacity by investing in a coating machine and a stone mill. Now, it reaches a wide customer base by selling both traditional and innovative products at retail in Kahramanmaraş.

Distinguishing herself with her commitment to innovation and local flavors, Fatma Çetinkaya continues her journey as one of the women entrepreneurs strengthening Kahramanmaraş's gastronomic heritage.



Toros Women's Coop.

Dragon Fruit Ice Cream

Food Cooperative

Şükrü Gedik, Adana



The Toros Cooperative adds value to local products grown in the fertile lands of Adana through creative and original touches. Its product range includes bitter orange jam, which preserves the region's traditional flavor, as well as innovative products such as scented candles and dragon fruit ice cream, reflecting the cooperative's craftsmanship and production capacity.

The cooperative has a daily production capacity of 300 kilograms of ice cream and 5,000 scented candles per month.

In particular, its production of dragon fruit ice cream has been strengthened through its collaboration with its sister cooperative, the Adana Tropical Fruit Cooperative, which ensures a stable supply of fruit.

With the support of the SEECO Project, the cooperative acquired an ice cream machine, a display freezer, and a deep freezer, increasing its production capacity and enabling it to reach a wider consumer base. Thanks to the cold chain infrastructure, ice cream production now takes place under more hygienic and sustainable conditions.

By combining traditional and innovative products, the Toros Cooperative highlights and promotes the local values of Adana.



Social
Media



Gaziantep Women's Coop

Local Cuisine Products

Food Cooperative

Jale Özaslan, Gaziantep



Gaziantep Women's Cooperative is a cooperative that highlights the craftsmanship of women working from home in handicrafts and local culinary products. While producing clothing, accessories, and gift items with the women working within its organization, it also produces and packages local culinary products such as dried stuffed vegetables, mint, sumac, and tomato paste in the food sector.

The cooperative, which acquired a packaging machine with grant support from the SEECO Project, has thus made its production and packaging processes more efficient.

The cooperative has two private brands: FoodAntep and ArtAntep. FoodAntep offers local flavors reflecting the richness of Gaziantep cuisine; the "Allı Yeşilli Kuru Dolma Set" is one of the leading examples of these flavors. ArtAntep, on the other hand, brings the products of women artisans to the world with its handmade clothing, accessories and gifts.

The Gaziantep Women's Cooperative promotes Gaziantep's culinary and handicraft culture to the world, while enabling women working from home to gain economic independence and grow through solidarity.



Social
Media

Atmalı Women's Coop

Local Food
Food Cooperative

Nurcan Güvenç, Adıyaman



The Atmalı Women's Cooperative brings local flavors to a wider audience by combining traditional production methods with modern facilities.

Producing regional products such as Besni grapes, powdered sumac, menengiç coffee, dried mulberries, and tapmala, the cooperative offers its products to consumers through its website, Instagram account, and Migros stores. It also supplies Besni grapes, coffee, and tapmala to Migros, thereby establishing its presence in the national market.

With grant support from the SEECO Project, the cooperative acquired a pepper processing machine, enabling faster and higher-volume production.

Growing through women's labor, the cooperative continues to support local production while providing employment and economic opportunities for women in the region.



Defne Women's Coop.

Local Food
Food Cooperative

Nesrin Deli, Hatay



Founded in the Defne district of Hatay with the motto "Producing Women Are Strong," the Defne Women's Cooperative contributes to the economic empowerment of women.

The cooperative produces a wide range of goods, including medicinal and aromatic plants, fruit chips, dried vegetables, soap, mosaics, and local food products (such as pomegranate molasses, cracked olives, and various types of tomato paste). Its flagship product is brined thyme.

With the support of the SEECO Project, the cooperative has increased its production capacity and improved product quality by acquiring office equipment, a refrigerated display case for appetizers, and kitchen equipment.

Through this support, the Defne Women's Cooperative has expanded its product range and reached wider markets, while also strengthening women's participation in employment. By preserving local production and traditional flavors, the cooperative contributes to the region's economic and cultural development, while also enhancing the visibility of women's labor and fostering social solidarity.



Medeniyetler Bahçesi

Local Food

Food Cooperative

Seval Karataş, Hatay



The Medeniyetler Bahçesi Cooperative, established in Antakya, works to preserve the city's rich gastronomic culture. By producing traditional delicacies such as geographically protected pumpkin dessert, tray meatballs, various types of flatbread, and pepper bread, it both protects local cuisine and provides employment for women.



The cooperative, which is trying to recover from the effects of the earthquake by producing and strengthening solidarity, increased its production capacity by obtaining an oven, patisserie display cabinet, range hood, and refrigerator with the support of the SEECO Project. In this way, they continue to protect the city's gastronomic heritage and carry its flavors into the future.



Thanks to this support, the Medeniyetler Bahçesi Cooperative has both improved its production processes, creating a more hygienic and sustainable environment, and contributed to social improvement by opening up income opportunities for more women. Combining traditional recipes with modern production methods, the cooperative plays an important role in preserving Hatay's cultural identity and collective memory.



Vakıfköy Women's Coop

Local Food
Food Cooperative

Lora Çapar, Hatay



The Vakıfköy Women's Cooperative, operating in Samandağ, Hatay, preserves the region's gastronomic heritage by producing natural and local products. The cooperative, active in areas such as fruit and vegetable processing, jam making, and milk and dairy production, particularly stands out with its regional salted yogurt and sürk cheese. They also plan to create a new production area with the goal of producing gluten-free products.

Among their strongest products are walnut jam, bitter orange jam, and pomegranate molasses. With the support of the SEECO Project, funded by the European Union, the cooperative acquired a pomegranate seed separator and pomegranate juice squeezing machine, increasing its production capacity and operating more efficiently. They also aim to produce pomegranate molasses with a low HMF content using a vacuum boiler.

The cooperative, which has a container sales area in Samandağ, reaches a wide customer base by selling its products through various platforms such as Instagram, website, Hepsiburada, Çiftçiden Eve, Hızla Kapında, Söyle Yerinde, Anadolu, İstanbul İBB Pazar and Hayat Hatay.



Social
Media



Online
Sales



Web

Mutlu Besin Coop.

Local Food
Food Cooperative

Cennet Polat, Kahramanmaraş



Mutlu Besin Cooperative, based in Kahramanmaraş, produces regional products such as Maraş tarhana chips (with sumac), fresh and dried mushrooms, sumac, dried eggplant and peppers, dried fruits and vegetables, and fruit leather, adding value to them.

This women-led initiative with 24 partners seasonally increases its workforce and contributes to the economic empowerment of women who produce goods at home by providing them with employment. Mutlu Besin, which is part of FAO's "10 Cooperatives from 10 Provinces" project, has a wide sales network. While selling its products through Social Media, it reaches a wider audience by participating in fairs and programs.

The cooperative has successfully entered Agricultural Credit Markets and has secured agreements with well-known restaurant chains for fresh mushrooms. To prevent waste of local delicacies, it is developing innovative products such as "Paça Çorbasi" (a type of eggplant soup) by drying both the peel and the flesh of the eggplant.



Osmaniye Kadın Girişimi Coop.

Food

Food Cooperative

Havva Cetin, Osmaniye



The Osmaniye Kadın Girişimi Cooperative is a solidarity and production model established by women who share similar life experiences and come together with the goal of economic independence. Initially operating as an association, the 10 women formed a cooperative to expand their work, and today they particularly stand out with their peanut butter production.

The cooperative's flagship product, peanut butter, is now produced faster, more hygienically, and more efficiently thanks to the peanut butter machine and shelling machine acquired with the support of the SEECO Project. Before these machines, production, which was done entirely by hand, was quite challenging; now, mass production has been achieved.

The cooperative also produces roasted peanuts and pepper paste. This women's initiative, which continues to seek new markets for its products, serves as an example of both local development and the empowerment of women through production.

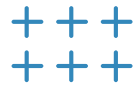


Sare Çeyiz

Antique Cross Stitch and Lace Transformation

Textile Industry Entrepreneur

Zeynep Gül, Şanlıurfa



Zeynep Gül, who has been working with a sewing machine since the age of 13, opened her own shop with the support of KOSGEB after spending 10 years as a master instructor.

Having initially focused on clothing and then home textiles, Zeynep Gül discovered the excitement of transforming through design on her journey to becoming an entrepreneur, and began transforming antique needlepoint and lace.

These treasures, handcrafted with love and care and kept hidden in chests for years because they were never willing to use them, are being transformed into timeless designs in new formats.

Zeynep Gül, who received a sewing machine and a corrugating machine with the support she received from the SEECO Project, is able to produce many different types of products in the field of home textiles, primarily cushions and shawls.



Social
Media

Las Vivas

Women's Clothing, Home and Baby Textiles

Textile Industry Entrepreneur

Şeyma Aydın, Adana



Şeyma Aydın produces a wide range of products under the "Las Vivas" umbrella, including Kids, Home, Craft, and Otantik brands, covering everything from home textiles to women's and children's clothing. Las Vivas Kids and Home, in particular, stand out with their aesthetically pleasing and handcrafted products.

The brand, which stands out in home textiles with products such as cutlery covers, napkins, and runners, is solidifying its position in the market with high-volume orders received through Trendyol. Bohemian-style women's and children's clothing is offered under the Craft and Otantik brands.

With the support it received from the SEECO Project, the company obtained technical assistance for air conditioning, sewing machines, embroidery machines, a camera system, and website design. Thanks to these investments, it both modernized its production areas and strengthened its digital presence.

Aydın also contributes to local development by maintaining connections with producer networks in rural areas through her involvement with the Villages of Tomorrow project.



Social
Media

Web

Nurbanu Kaftan

Traditional caftan

Textile Industry Entrepreneur

Banu Yüksel, Şanlıurfa



Keeping alive the elegant heritage of the Ottoman era, Banu Yüksel has been passionately designing caftans for the past five years. Having further developed her skills through training in Morocco, she creates distinctive designs that blend traditional craftsmanship with modern touches.

With grant support from the SEECO Project, Banu Yüksel established her own atelier and acquired the necessary machinery for production. She can now produce her designs in-house. By bringing production previously outsourced to tailors into her own workshop and working directly with her team, she has increased her production capacity and provided greater support to her employees.

The workshop founded by Banu Yüksel is not only a production space; it has also become a center that promotes women's employment and inspires women who aspire to realize their dreams.

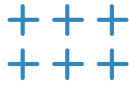


Neo Baby

Baby and Children's Textiles

Textile Industry Entrepreneur

Fatma Betül Özdemir, Mersin



Fatma Betül Özdemir, through her Neo Baby brand, designs and produces textile products for babies and children that combine naturalness and elegance. With products such as baby rompers, nursery furnishings (jewelry pillows, candy pillows, bed linens, stroller covers), and vests for babies and children aged 0-6, she offers a safe and healthy experience.

Özdemir, who uses natural fabrics dyed with root dyes in her production, prioritizes offering eco-friendly options suitable for babies' sensitive skin.

With the support she received from the SEECO Project, including embroidery machines, printing machines, and fabrics, she established her business and laid the foundations of her own brand. She sells her products in her boutique store, as well as through Instagram and her website, establishing her presence in both the physical and digital markets.

Combining naturalness, aesthetics, and craftsmanship in its entrepreneurial journey, Neo Baby stands out as a brand that carries love and care in every stitch.



Meddora Textile

Bridal Textiles

Textile Industry Entrepreneur

Meryem Doğan, Kahramanmaraş



Meddora Home Collection, which combines naturalness and elegance in the field of home textiles, was brought to life through the initiative of Meryem Doğan. With its wide range of products including duvet sets, bedspreads, bed covers, and baby products, it is attracting attention both in the domestic market and in export. The brand's flagship product, the duvet sets, stands out with their elegant designs and high-quality fabrics. Its monthly production capacity has reached 6,000 sets.

Meryem Doğan improved her production quality by acquiring a sewing machine, a straight stitch sewing machine, and an overlock machine with the support of the SEECO Project.

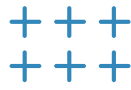
With its production approach that prioritizes women's employment, Meddora has become a strong initiative in Kahramanmaraş, creating value both economically and socially.



Hediye Sepeti

Upcycled Bag, Organizer
Textile Industry Entrepreneur

Kıymet Çalışkan, Gaziantep



Kıymet Çalışkan, who lives in Gaziantep, set out to give new life to recycled materials. Producing bags, organizers, and multi-purpose baskets from waste materials through upcycling, Kıymet Çalışkan also contributes to the economic empowerment of women. By providing housewives with piecework, she enables them to support their family budgets.

With the support she received from the SEECO Project, she opened his shop in Gaziantep. Through the project's support, she purchased office equipment, display cases, and stands, allowing her to showcase her products more stylishly and grow his business.

This initiative, which focuses on sustainability and social benefit, successfully represents Gaziantep's handcrafted goods and upcycling potential. Kıymet Çalışkan not only makes a difference with environmentally friendly production but also leads the way in increasing women's participation in economic life.

Hediye Sepeti can produce 150 small bags, 100 medium bags, and 70 large bags per month.



Ahsen Accessories

Textile Accessories

Textile Industry Entrepreneur

Zübeyde Sabancı, Mardin



Zübeyde Sabancı is the owner of "Ahsen Aksesuar," a successful venture that produces and attaches designer accessories to clothing. Founded by a retired teacher with the goal of supporting women, this business particularly highlights the labor of women in Mardin. Today, Ahsen Aksesuar serves a portfolio of approximately 25 companies, combining craftsmanship with modern design.

Zübeyde Hanım is contributing to economic development in local communities by providing piecework to 600 women in Mardin.

With the support of the SEECO Project, Ms. Zübeyde acquired laser, overlock, and sewing machines, enabling her to increase her capacity and provide employment opportunities for more women. These innovations both increased production efficiency and expanded the reach of her business.

Ahsen Aksesuar, founded by Zübeyde Sabancı, blends women's labor with design in a story that stretches from local to national. These accessories, produced in ateliers in Mardin, reflect the city's rich culture and reach all corners of the world through collaborations with renowned brands.

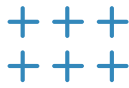
Defne Apollon Silk

Peace Silk Production

Textile Industry Entrepreneur



Tugce Duman Pedük, Hatay



Tuğçe Duman Pedük, who keeps the traditional weaving art alive in Hatay, produces home textiles, shawls, scarves, and clothing using natural raw materials such as silk, cotton, linen, and wool. Each piece she prepares by hand combines naturalness and elegance.

With the support of the SEECO Project, Tuğçe Pedük acquired a wooden handloom, a compressor, a brush cutter, and a computer. By increasing her production capacity, she has begun offering higher-quality and more diverse products. She continues to carry traditional weaving into the future by combining it with modern designs.

Thanks to this support, Tuğçe Duman Pedük is not only increasing her production but also reviving interest in traditional weaving art. By promoting local employment, she contributes to the economic empowerment of women and leads the way in preserving a sustainable handicrafts culture. At the same time, she offers an environmentally friendly production model using natural materials, thus creating significant value for both cultural heritage and the future of nature.



Social
Media



Online
Sales



Web

Adana Kadın Eli Girişimi

Tableware

Textile Cooperative

Zeynep Kırılmış, Adana



Adana Kadıneli Women's Entrepreneurship Production and Business Cooperative produces table linens, home living products (tablecloths, placemats, runners, cushions), and healthy toys (amigurumi) under the "BiKadın" brand. The elegantly designed and handcrafted products bring both aesthetics and functionality to homes.

With the support of the SEECO Project, the cooperative modernized its production areas and improved working conditions by acquiring sewing machines, double-headed embroidery machines, and air conditioning. This resulted in both increased production capacity and a more comfortable working environment for the women involved.

The cooperative, with 19 members, not only serves its own members but also provides piecework to 350 women in its surrounding area, contributing to their economic empowerment. This structure, which grows women's labor through solidarity, both supports local development and creates social impact.

BiKadın stands out as a strong example of a women's initiative originating from Adana, combining traditional craftsmanship with contemporary designs.



Kulplu Kadınlar Silk Weaving Production and Marketing Coop.

Silk Weaving

Textile Cooperative

Derya Gülaydın, Diyarbakır



The Kulp Koza Women's Cooperative, operating in the Kulp district of Diyarbakır, keeps traditional silk production alive by creating unique designs through handcrafted work. Producing silk shawls, scarves, and ties, the cooperative provides employment opportunities for women in the region, contributing to their economic empowerment.

Thanks to the support of the SEECO Project, the cooperative acquired a yarn dyeing machine, enabling them to increase production and expand their color palette to offer unique designs. This initiative, fueled by women's labor, continues to establish itself in both local and national markets by blending Kulp's silk weaving with modern touches.



Leap Coop.

Textile

Textile Cooperative



Melike Tekin, Mardin



Leap Women's Cooperative is a cooperative operating in Mardin, Kilis, and Şanlıurfa. It produces a wide range of products, from natural soaps and dried fruits and vegetables to traditional noodles and wood-printed textiles. Each of these products, created through the labor of women producers in the region, both preserves local values and empowers women economically.

With the support it received from the SEECO Project, the cooperative improved both its production capacity and sales infrastructure by acquiring sewing machines, overlock machines, store shelves, computers, and printers.

Today, Leap reaches over 20 countries with more than 250 product varieties, standing out with its environmentally friendly production, recyclable packaging, and sustainable business model. Every locally produced product carries a woman's story; every sale contributes to that story.



Social
Media



Web

Mundi Herbal

Medicinal Aromatic Oil, Natural Cosmetics
Cosmetics Industry Entrepreneur

Sabiha Ezgi Davulcu, Adana



Sabiha Ezgi Davulcu produces natural medicinal and aromatic oils, cosmetics, soap, olive oil, and landscape plants under her Mundi Herbal brand, which she founded in Adana. Adopting a healthy and environmentally friendly production model, she offers a wide range of products.

The monthly production capacity is quite high, including 200 liters of medicinal aromatic oil, 500 kilos of soap, over 1000 cosmetic products, and 1 ton of olive oil.

With the support of the SEECO Project, Davulcu acquired a distillation unit and aims to achieve both economic and environmental benefits by extracting oil from citrus varieties that cannot fetch their true market value, especially during the harvest season. The system adds value to these products while also contributing to the use of otherwise unproductive land through the cultivation of medicinal plants.

Mundi Herbal also aims to provide employment opportunities for women and young people. The distillation machine installed in the village is made available for shared use, supporting a community-based production model. With this approach, it brings together both individual entrepreneurship and rural development under one roof.



Social
Media



Online
Sales

Toroslardan Natural Products

Medicinal Aromatic Oil, Natural Cosmetics

Cosmetics Industry Entrepreneur

Selma Çay, Mersin



Selma Çay combined traditional knowledge inherited from her family with a scientific production approach to establish the "From the Taurus Mountains to Hydrosol: From Distillation to Drop" brand. Inspired by the methods her aunt and grandmother used to distill orange blossoms during her childhood, Selma Çay is now an entrepreneur who makes a difference in the sector with her production of pure hydrosol without separating the oil.

Instead of producing hydrosols as a byproduct of essential oil production, this venture produces them directly as its primary product. It obtains natural and pure products from 17 different plants, including citrus, chamomile, lavender, linden, sage, pineapple, rosemary, clove, geranium, cinnamon, mint, chasteberry seeds, lemon balm leaves, fennel, frankincense gum, wild thyme, and myrtle leaves. Its production capacity is up to 24 liters per day and 500 liters per month.

With the support of the SEECO Project, they acquired a steam distillation unit, an ozone bottle washing machine, cold storage equipment, and wooden shelving systems, enabling the startup to transform from a home-based production facility into a licensed business. Now, as a professional-scale producer supplying raw materials wholesale, they manufacture soap, vinegar, and mouthwash, and contribute to cosmetics manufacturers.



Social
Media



Web

Bhava

Natural Cosmetics

Cosmetics Industry Entrepreneur



Berivan Kızılıcık, Gaziantep



Berivan Kızılıcık, who entered the natural cosmetics sector at the beginning of 2021 in collaboration with KAGİDEM, based in Gaziantep, quickly attracted attention with her "Bhava" brand. Developing handmade products with natural raw materials, Berivan Kızılıcık stands out especially with her skin-health-conscious and additive-free formulas.



The support provided by the SEECO Project plays a significant role in increasing Bhava's production capacity and enriching its product range. Thanks to the technical equipment provided within the scope of the project, such as a tonic mixer, shrink wrapping machine, pH meter, and precision balance, Berivan Kızılıcık is able to conduct a more controlled and hygienic production process. This equipment ensures the production of products of standard quality while also enabling the development of new formulations. As a result, the Bhava brand is able to reach a wider customer base by adding new products to its range every day.



Prioritizing customer satisfaction and using high-quality materials in her production, Berivan Kızılıcık continues to make a difference in the field of natural cosmetics with her handcrafted products.



Social
Media



Online
Sales



Online
Sales

SILK ROAD DEVELOPMENT AGENCY

SEECO'S JOURNEY Project Almanac
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